



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

1 April 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

IMITATION IS FLATTERING

I received the following email last week.

"Just wanted to give you a quick update on SAFER St. Lucie. We are moving ahead and putting in a foundation for future planning, setting goals/objectives. Next steps will be solidifying our membership.

Indian River County is also on-board and their VOAD is becoming SAFER Indian River.

Thank you for helping us make those first steps - we mention your name frequently and the support you have offered. Check out our website. www.saferstlucie.org"

SAFER Santa Rosa is being imitated because of what you do as good community members on a daily basis, be proud!

AMERICAN RED CROSS FLIP FLOP FLING

The American Red Cross provides assistance to disaster victims. In our four counties last year we help 200 families because of just because of house fires alone. In addition the June floods left 172 family's homeless needing our assistance. Yes we also sent over 1000 emergency messages to service members for family emergencies. We do not receive federal funding. Everything we do is made possible because of volunteers and donations. The American Red Cross of Northwest Florida is hosting its' largest fund raising event of the year: FLIP FLOP FLING 2013! Mark your calendar for Thursday, May 2nd, 6:00-9:00pm, at the beautiful Pensacola Country Club.

Fun activities (Best Flip Flop Contest & Most Outrageous Hawaiian Shirt) and exciting auction items (Southwest Airline Tickets, Vacation Get- Aways, Fine Dining Gift Certificates) are a few of the activities we have planned for this event. There's still time for you to purchase your tickets for this fun-filled evening. For ticket information, event details or just to make a donation, please email joy.tompkins@redcross.org. Tickets are only \$75. <http://www.redcross-nwfl-events.com/>

NEW VOLUNTEER CHAPTER ORIENTATION –

This orientation to the local chapter will allow you to meet other volunteers, learn about new opportunities and see how you fit into the big picture. The second Thursday of every month and will alternate between the Pensacola and Crestview office. Experienced volunteers are needed to teach these orientations. Next orientation is April 11th at 6pm at the Baylen Street office.

ladonna.spivey@redcross.org

INTERFAITH MINISTRIES STAR LUNCHEON



Interfaith Ministries Star Luncheon

*Music Provided by
Chris Martin*

Silent Auction

*Luncheon sponsored by
Gulf Power
Pace Water System
SAFER Santa Rosa
United Way of Santa Rosa*

Date: April 24th 2013

Time: 11:30 to 1:00

*Place: Pace Community
Center, 5976 Chumuckla
Highway*

*Cost \$25 per person or
sponsor a table of 4 for
\$90*

Artwork by Capri Jones

*RSVP to
Shirley at
Interfaith
Ministries
934-6844*

SAVE THE DATE-MEDICAL RESERVE CORPS MEETING (FREE)



Invitation 2012 for
annual meeting 2.pdf

MRC-Santa Rosa will be having their Annual meeting at Andrews Institute, 1040 Gulf Breeze Pkwy. Gulf Breeze Florida 32563 Athletic Performance and Research building, first floor conference rooms A and B. 12:00pm - 5:00pm.

MRC Santa Rosa and Escambia MRC will be partnering with local hospitals to train volunteers. At our annual meeting you will learn what MRC can do for area hospitals and how to respond.

Keynote Speaker: Dr Rodney Hagerman DO, MPH, MSHS, CDR MC USN UMO/
DMO/SMO/SWMDO/FS Family Physician, underwater Nuclear Submarine Doctor Pensacola NAS will present ionizing radiation, sources, and transition into medical effects secondary to exposure.

FREE lunch catered by LEGENDS CAFE! First responders, Fire Departments, Dr's, Nurses are all welcome to attend!! Pass the word on!

Please RSVP by 4/19/13 850 983-5200 X 166 or by email Peggy_Armstrong@doh.state.fl.us

SANTA ROSA KIDS' HOUSE 5K RUN / 1 MILE FUN RUN

DATES: 04/06/2013 START TIME: 8:00AM

DAY OF RACE REGISTRATION 6:30AM

The Race will take place at NAS Whiting Field. Packet pick-up will be from 4 – 6pm at the Kids' House on Friday, April 6, 2013. Directions to the race will be included at packet pick-up.

Race Day – Registration at Gazebo at 6:30am NAS Whiting Field. Race starts at Gazebo at 8:00am

Medals will be awarded to top three finishers over-all (male & female)

and top three finishers in each age group. Ribbons awarded to

top ten finishers in Fun Run (male & female).

SPONSORS NEEDED (see attached forms for more details)



2013 Santa Rosa
Kids House 5K Run



2013 Santa Rosa
Kids House 5K Run - F

RUBY TUESDAY GIVES BACK "UNITED WAY OF SRC"



Dine Out Tiger
Pointe.pdf



Dine Out Pace.pdf

BRING FLYERS TO RUBY TUESDAYS TO HELP UNITED WAY

Santa Rosa County, FL - Ruby Tuesdays of Pace and Tiger Pointe have teamed up to support United Way Santa Rosa (UWSR) through the company's Give Back program. Give Back flyers, available at <<http://www.unitedwaysrc.org>> www.unitedwaysrc.org, can be brought to either restaurant location any Tuesday in April, and Ruby Tuesday will donate 20 percent of your purchase to United Way.

"Our local Ruby Tuesday was nice enough to reach out to us," said Marianne Back, UWSR Director of Planning & Design. "We appreciate their commitment and belief in giving back. This is a great opportunity for the community to give by doing what most of us do at least weekly, dine out. The only catch is that you have to bring the flyer into the restaurant in order to give. If you haven't been to Ruby Tuesday in a while, go and check out some of the new changes. I strongly recommend the Smokehouse Burger and steamed broccoli."

Businesses and organizations are encouraged to host their monthly meetings or after hours events at either of two Ruby Tuesdays to help support United Way. Ruby Tuesdays also provides quality off-premise catering for any size event including salad bars, burger bars, potato bars and breakfast bars, all delivered and set up.

"We are ladies and gentlemen serving ladies and gentlemen," said Geri Racoff, Manager of the Pace Ruby Tuesday. "Our mission is totally wrapped around the guests and their experience. We are completely committed to making the guest experience exceptional, not just good. We are known for superiorly clean facilities, great servers, exceptional salad bar and delicious cook-to-order food."

UWSR's mission is to improve lives by mobilizing the caring power the Santa Rosa County community. The organization supports 15 health and human service agencies that support local residents and provides its own services including volunteer services, information and referral services and various drives for school supplies, coats, and holiday toys. Through its programs and agencies, UWSR impacts the lives of 25 percent of the Santa Rosa County population.

"We've been a big supporter of United Way for a long time, especially with programs like Toys for Tots," said Racoff. "We love the fact that United Way Santa Rosa is based locally and that its mission is aligned with Ruby Tuesday's goals to support the community through good service. It is important to Ruby Tuesday to be locally involved as well, especially with an organization like United Way. We are grounded in the community and it shows."

ANNUAL MEETING

The SAFER Santa Rosa Annual meeting sponsored by Interfaith Ministries is on the 25th of April from 11am-1pm. Lunch will be served. The location is:
4115 Soundside Drive (off of 98) (map to location) <http://mapq.st/12a6ChK>
Please RSVP to me at safer@santarosa.fl.gov

SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO

MARK YOUR CALENDARS! THE DATE FOR THE **HOME TOWN CONTRACTORS/SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO** HAS BEEN SET FOR **SATURDAY, JUNE 1, 2013** AT THE **GULF BREEZE RECREATION CENTER** ON SHORELINE DRIVE IN GULF BREEZE.

YOUR COOPERATION AND SUPPORT IS VALUED AND APPRECIATED.



TO BE A VENDOR CONTACT: Brenda Roland brsvpsantarosa@mchsi.com (850) 983-5220

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

FLORIDA DEPARTMENT OF HEALTH IN SANTA ROSA COUNTY WIC PROGRAM PRESENTS THE SIXTH ANNUAL "WALK FOR MOMMY & ME"

The sixth annual "Walk for Mommy & Me" will be held on Saturday, April 20, from 10:00 a.m. to Noon at Carpenter's Park off Munson Highway in Milton. The walk is sponsored by the Florida Department of Health in Santa Rosa County WIC (Women, Infants, and Children) Program. The event is free and open to the public. In the past the event has drawn more than 300 participants.

"This is one of our most popular outreach events," said Dianne Pickens, LD, WIC Director. "The focus is really on the family, having fun, and being physically active. Our vendors offer a lot of good information on topics of interest to parents, and there are a lot of activities and fun things for the children, so we encourage everyone to come out and have a good time."

The walk around the park will feature more than 20 booths with information for adults and activities for children, including face painting, prizes, and appearances by McGruff the Crime Dog and other local characters. All registered participants will receive a free entry into a drawing for special prizes. You must be present to win.

For more information, contact Dede Barrett in the health department's WIC Program at 983-5250 or visit the Florida Department of Health in Santa Rosa County web site at healthysantarosa.com.

The Department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

SANTA ROSA COUNTY TOBACCO-FREE COALITION HOLDS MEETING

The Santa Rosa County Tobacco-Free Coalition will hold its next meeting on Thursday, April 18th, at 4:00 p.m. in the large conference room at the Florida Department of Health in Santa Rosa County, 5527 Stewart Street in Milton. Topics to be considered will include a report on the strategic plan, election of coalition officers, revision of bylaws, SWAT update, media campaign/SWAT billboard and subcommittee updates.

The Santa Rosa County Tobacco-Free Coalition began in September 2008 as a partnership of community members and agencies working together with a mission to reduce the prevalence of tobacco use and provide education on the dangers of tobacco abuse among children and adults in the county. Members include: Santa Rosa County Health Department; Healthy Start of Santa Rosa County; Women, Infant and Children Program (WIC); Center for Total Women's Health; Community Drug and Alcohol Council; West Florida Area Health Education Center; Covenant Hospice; Safe Haven; Santa Rosa County School District; Santa Rosa County Sheriff's Office; Santa Rosa County School Health Program; Santa Rosa Pediatrics; University of West Florida; Students Working Against Tobacco (SWAT) and AIDS Healthcare Foundation. Any interested citizens or community groups are encouraged to attend the meeting and join the coalition.

Cigarette waste has many detrimental effects on our environment. Check out these facts from [Tobacco Free Florida](#):

- Cigarette filters are made from cellulose acetate, a plastic which is technically biodegradable. However, cigarette butts only biodegrade under conditions described by researchers as "severe biological circumstances," such as when filters end up in sewage. Even in these conditions, cellulose acetate filters are slow to disappear with the most optimistic estimate at nine months.
- In a recent laboratory study, one cigarette butt soaked in a liter of water killed half of the fish exposed.
- An economic study based on a litter audit in San Francisco, found that the annual tobacco litter cleanup cost to be more than \$5.6 million.
- Cigarette butts discarded in parks, along sidewalks, and in street gutters miles from the coast, inevitably make their way through storm drains, creeks and rivers to the beach and ocean leaking dangerous chemicals into our watershed.

For more information on the Santa Rosa County Tobacco Free Coalition, please contact Dennis Bratten at (850) 983-5200, ext.142.

SRYP REMINDERS

MARCH NETWORKING/SOCIAL

WHEN: Thursday, March 28th @ 6:00pm

WHERE: Ollies 6181 Hwy 90 Milton, FL 32570

WHO: Everyone is invited! Bring a friend.

FOOD, TRIVIA, FUN

Brush up on your knowledge of random facts! Join us for a fun-filled evening of electronic trivia.

Prizes will be given out throughout the night. The person with the most guests present wins one of the prizes... So the competition starts now. Go invite your friends!

TOBACCO USERS URGED TO QUIT DURING TOBACCO FREE FLORIDA WEEK

April 6-13 is Tobacco Free Florida Week. It's a time to consider the dangers of tobacco and encourage tobacco users to consider quitting. Smoking causes one in five deaths in the U.S., which translates into approximately 443,000 deaths each year. Each year, an estimated 5000 Americans die from illnesses caused by secondhand smoke exposure.

Raising awareness by educating the public about the risks of using tobacco is a mission of Tobacco Free Florida. The Florida Department of Health in Santa Rosa County and the Santa Rosa Tobacco-Free Coalition are working toward reducing the number of tobacco users and encouraging workplaces and multi-unit dwellings to implement smoke-free policies. Employers and multi-unit housing owners can benefit directly by instituting smoke-free policies and offering tobacco cessation therapy. Business owners can have a more productive work force that take less breaks and miss less work due to illnesses related to tobacco use. The housing owners can potentially enjoy reduced insurance rates due to lower risks of fire damage and the cost of renovating a housing unit is greatly reduced when tobacco use is not allowed indoors.

Student's Working Against Tobacco (SWAT) are active in local middle and high schools to educate and prevent youth from initiating tobacco use. Most smokers and chew tobacco users begin using before the age of 18; leading to a long life of nicotine addiction.

Tobacco cessation classes and free nicotine replacement therapy is available to citizens who wish to free themselves of the addiction and enjoy a healthier and longer life. After quitting tobacco, the savings can be substantial and the money can be spent on things that are more enjoyable.

For more information, please contact Dennis Bratten at the Florida Department of Health in Santa Rosa County at (850) 983-5200 extension 142.

HOMELESS VETERAN OUTREACH

A Veterans Affairs Representative will be at the Pensacola One-Stop on the following dates to assist homeless veterans and those veterans who may be at risk of becoming homeless. See attached flyer for more details. Feel free to disseminate to your veteran clients.

April 8, 2013
April 15, 2013

April 22, 2013
April 29, 2013
May 6, 2013
May 13, 2013



All questions/concerns should be directed to Rachel Cain at 850-607-8727.

SMART PHONE EMERGENCY AND ISASTER APPLICATIONS

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- http://emergency20wiki.org/wiki/index.php/Smartphone_Apps
- <http://www.google.org/crisisresponse/>

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-) We are up to 530 people! Invite friends. *Let's keep growing this communications venue. Invite other Santa Rosans to participate.* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required.

Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

RED CROSS TRAINING

DAT Team Training - This class isn't new, but it does have a new date and time! The third Thursday of every month, DAT Team training will occur along the same schedule as Chapter orientation. Next DAT Team training is April 18th from 6:00pm - 8:00pm at the Baylen Street office. douglas.watson@redcross.org

Client Casework Simulation/Workshop - April 6th. Details TBD. For information contact john.murray@redcross.org

Fundamentals of Disaster Assessment - April 27th. Details TBD. For information contact john.murray@redcross.org

UPCOMING TRAINING EVENTS

UMVIM Team Leader Training

This [United Methodist Volunteers In Mission \(UMVIM\)](#) training provides good information for team leaders taking short-term mission teams to places around the country and the globe. Learn how your team can be the best mission team possible. The next training is Saturday, April 6 - Dothan, AL. [Click here](#) for more information.

Early Response Team (ERT) Training

This training teaches the best practices for responding in a disaster area just after a disaster strikes. Learn about cleaning damaged homes, tarping a roof, spiritual and emotional care, and other ways to respond that will not cause more damage to the affected area. Upcoming trainings are:

- April 13 - Crestview, FL
- April 20 - Dothan, AL

[Click here](#) for more information.

If your church is interested in hosting either training session in the future, contact me, Susan Hunt, at susan@awfumc.org or 334-356-8014.

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: www.drc-group.com/project/jitt.html

DISASTER PREPAREDNESS VIRTUAL EXERCISE 2013 ANNOUNCEMENT

Dear Friends and Partners,

We wanted to make you aware of the following opportunity. Please share with those you feel would be interested:

Disaster Preparedness Virtual Exercise 2013

Points of Light has developed an easy way to engage community and volunteer leaders in disaster preparedness through a nationwide virtual exercise series. This exercise series has the following opportunities to engage in 2013:

Hurricane Exercise: Thursday, May 23, 2013

Volunteer Management In Times of Disaster Exercise: Thursday, August 22, 2013

Pandemic Exercise: Thursday, September 12, 2013

These exercises are free and open to the public.

We ask that **YOU** organize your friends, family, neighbors, and co-workers to lead a simulated virtual exercise to help increase your communities' preparedness to respond to the next natural disaster.

1. Click [here](#) and scroll to the bottom of the page to register for the exercise
2. Mark your calendars
3. Host a preparedness exercise from your family room, office, church, or school
4. Share your story and/or experience on the [Good & Ready](#) website

INTRODUCTION TO EMERGENCY COMMUNICATIONS

Introduction to Emergency Communications course on April 6 & 13 at the EOC.
Contact Steve for information/registration steve@w4sjv.com

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

FEMA head: Federal flood insurance to cost more

<http://news.yahoo.com/fema-head-federal-flood-insurance-003826628.html>

7 Tips for Delivering Effective Emergency Notifications

<http://www.emergencymgmt.com/disaster/7-Tips-Effective-Emergency-Notifications.html>

Lawmakers: Small businesses vital to disaster recovery

<http://www.usatoday.com/story/news/politics/2013/03/14/landrieu-small-businesses-aid-disasters/1988155/>

Social Media Metrics for Federal Agencies

<http://www.howto.gov/social-media/using-social-media-in-government/metrics-for-federal-agencies>

Is There a Place for Social Media in Public Safety?

<http://www.9-1-1magazine.com/Pagenkop-Social-Media-in-Public-Safety>

Redefining the Emergency Manager: A Proposal for Change

<http://www.emergencymgmt.com/training/Redefining-the-Emergency-Manager.html>

Humanize It: The Impact of Social Media on Emergency Management

<http://www.emergencymgmt.com/emergency-blogs/disasters20/humanize-emergency-management-via-socialmedia-021213.html>

Resilience Meets Disaster Economics

http://www.ssireview.org/blog/entry/resilience_meets_disaster_economics

COOP Corner – Think of Continuity of Operations as your insurance

<https://www.fema.gov/employee-news-and-announcements/coop-corner-think-continuity-operations-your-insurance>

Natural disasters have unexpected impacts on mental health
<http://theconversation.edu.au/natural-disasters-have-unexpected-impacts-on-mental-health-11573>

Disaster Behavioral Health: Current Assets and Capabilities
<http://www.phe.gov/Preparedness/planning/abc/Pages/dbh-capabilities.aspx>

Perceived Neighborhood Safety and Incident Mobility Disability among Elders: The Hazards of Poverty
<http://dash.harvard.edu/handle/1/8088460>

Evacuation and Sheltering of People with Medical Dependencies – Knowledge Gaps and Barriers to National Preparedness
<http://www.hsaj.org/?article=9.1.2>

Integration of Social Determinants of Community Preparedness and Resiliency in 21st Century Emergency Management Planning
<http://www.hsaj.org/?article=8.1.14>

How to Counsel Kids after a Disaster
<http://www.fema.gov/disaster/4085/updates/how-counsel-kids-after-disaster>

Hey, Kid, You Could Be a 'Disaster Hero'
<http://www.npr.org/blogs/health/2013/01/29/170575657/hey-kid-you-could-be-a-disaster-hero>

Disaster Dozen: 12 Myths of Disaster Preparedness
<http://www.emergencymgmt.com/training/12-Myths-Disaster-Preparedness.html>

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video
http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be

Emergency 2.0 Wiki
http://emergency20wiki.org/wiki/index.php/Main_Page

Contacts Are Key in Emergency Management
<http://www.emergencymgmt.com/disaster/Contacts-Key-Emergency-Management.html>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach
<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary
<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities
<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?
http://www.rand.org/about/people/u/uscher-pines_lori.html