



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

15 July 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill



Can you scan these QR codes? Give it a shot. If you can, then share them with others ;-)



Added a new QR code. Send me an email stating where all three go and you will win a prize.

NEW MEMBERS

Welcome the Technology Integration Group (TIG) <http://www.tig.com/Default.aspx> to the SAFER Santa Rosa family. TIG is an IT company located in Pensacola.

Also welcome individual member Amie Williamson. Thank you for caring enough about Santa Rosa to join us!

FAMILY IN NEED

We have a gentleman with a need. Pastor Knight referred him to us and we sent him to the Veteran's rep with Family Promise but would like to pass this along to SAFER. He and his family need a car, around \$500. Live in American Farms. His name is Brad Challingsworth 850-736-7793.

FAITH BASED PARTNERS

Please go to this webpage <http://www.santarosa.fl.gov/emergency/fbp.html> and see if the information about your church and its disaster response commitments is accurate. Is your church located in this database? Do you know what your church is going to do after a disaster? Are you involved with assisting your church in its mission? SAFER is considering starting a faithbased committee to assist local churches in organizing their efforts in support of the citizens of Santa Rosa after a disaster, let me know if you are interested in participating.

WEBPAGE

The SAFER webpage is growing and looking good. Tons of information. Give it a visit www.safersantarosa.org

OPPORTUNITY

The Gulf Breeze, Jay, Navarre Beach Area, Pace, and Santa Rosa chambers, SAFER Santa Rosa, EscaRosa Business Continuity Initiative and the UWF Small Business Development Center have collaborated to bring free business continuity training to Santa Rosa County businesses regardless of chamber affiliation. With the goal of educating business owners and managers on the best methods to maintain business operations after a disaster, two free classes are offered and will last about 2 hours:

- Monday, August 5 at 9 a.m. at the Santa Rosa Chamber of Commerce Board Room
- Monday, August 19 at 9 a.m. at the Navarre Beach Area Chamber of Commerce

According to a 2005 article in Forbes Magazine, "The Federal Emergency Management Agency reports that about 40 percent of small businesses don't reopen after a major disaster. This can jolt a region because the U.S. Small Business Administration says independent enterprises provide most of the jobs in a local economy." The article also quotes Donna R. Childs, co-author of "Contingency Planning and Disaster Recovery: A Small Business Guide" who states "Small businesses are uniquely vulnerable to disaster." Do not be a statistic, be prepared, here is your opportunity. There is no registration required. For more information contact Daniel Hahn at 983-4606 or danielh@santarosa.fl.gov

JOB FAIR WHITING FIELD

Event: 24th Annual Job Fair
Date: Thursday, August 22, 2013
Time: 9:00AM to 3:00 PM
Location: Sikes Hall, Naval Air Station, Whiting Field
Contact: Fleet & Family Support Center 623-7177

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

BRIDGES OUT OF POVERTY

Bridges celebrated their birthday! One year old and helping the neediest in our community. This is a great way to help people, so get involved! See the Bridges Out of Poverty link on the SAFER webpage.

WATER QUALITY ADVISORY FOR SANTA ROSA COUNTY (NAVARRE PARK) REMAINS IN EFFECT

The water quality advisory issued by the Florida Department of Health in Santa Rosa County for Navarre Park on Highway 98 in Navarre remains in effect. A sample taken at the site Tuesday, July 9, showed that levels of bacteria remain higher than established state guidelines. The health department continues to advise against any water related activities in the area of beach located directly behind Navarre Park and the Navarre Chamber of Commerce building. Heavy and consistent rainfall contributes to elevated levels of bacteria in water bodies from storm water runoff. Swimmers should avoid swimming in areas where Florida Department of Health alert signs are posted. For more information on our sampling sites and results of samples, go to [Florida Healthy Beaches](#) and scroll to the bottom of page to select the county.

The health department will continue to monitor the water quality in this area and advise the public of the results. For more information, contact DOH-Santa Rosa Environmental Health Division at 850-983-5200.

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

RESILIENT COMMUNITIES FOR AMERICA

<http://www.resilientamerica.org/>



2013 STREET SURVIVAL GUIDES

We now have the 2013 Street Survival Guides. A big thanks to United Way of Escambia and First Call for Help of Santa Rosa for their part in updating the guides, get them while supplies last.

To order your guides, please go to our website at www.ecoh.org or call 439-3009.

A big thanks to Title One Escambia, Early Learning Coalition, Alfred Washburn Center, United Ministries, and Families Count for their financial contributions.

SHARE THE LOVE SANTA ROSA



Welcome to **Share The Love Santa Rosa**: a grassroots countywide movement designed to unite all areas of Santa Rosa County using a series of random acts of kindness. We invite you to browse the menu above to learn how you can start **Sharing The Love** today!

OUR GOAL

Our goal is to create awareness in ALL areas of Santa Rosa County that we are ONE community. We strive to unite Santa Rosa and celebrate our neighbors. We will lead by example to show our kids the true spirit of Santa Rosa County from the rivers to the beaches, from the farms to the proper! <http://sharethelovesantarosa.com/>

CAN VOLUNTEERING HELP YOU WITH YOUR JOB SEARCH?

Can volunteering be the difference-maker in your next interview? New, ground-breaking research at the [Corporation for National and Community Service](#) (CNCS) provides evidence of a relationship between volunteering and finding employment.

Our new study, "[Volunteering as a Pathway to Employment](#)," found that those who were out of work and got involved with volunteering opportunities increased their likelihood of finding employment by 27 percent.

We are excited about these findings because it [highlights](#) an encouraging situation for both job seekers and the volunteer sector.

Consider Leanne's story. She is a military spouse who began volunteering to get involved with her new community when her family relocated to Florida from California. Her work with the Navy Marine Corps Relief Society as a financial counselor and managing volunteers created a passion that never faded as she moved from coast to coast with her family, and eventually led to a full-time position managing volunteers with her local American Red Cross.

Leveling the Playing Field

Volunteering makes a positive impression, and that can make a big difference in a competitive job market. It can be especially helpful for people with limited skills or connections, and help level the playing field.

For example, volunteers without a high school diploma improved their chances of finding employment by 51 percent, and [those in rural areas increased their chances of finding work by 55 percent](#).

In fact, volunteering improved the likelihood of success for job seekers across all demographic categories – such as age, race, and gender – geographic areas, and job market conditions, and the findings held across the 10-year period analyzed in our study. That is amazing!

SMART PHONE EMERGENCY AND DISASTER APPLICATIONS

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- http://emergency20wiki.org/wiki/index.php/Smartphone_Apps
- <http://www.google.org/crisisresponse/>

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to [575](#) people! Invite friends. [*Let's keep growing this communications venue. Invite other Santa Rosans to participate.*](#) Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

BUSINESS CONTINUITY WORKSHOPS

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DISTRICT 1 LEPC IS OFFERING THE FOLLOWING FREE COURSES:

Name **Intermediate Incident Command System for Expanding Incidents** : ([G-300](#))

Description This course provides training on and resources for personnel who require advanced application of the Incident Command System (ICS). The course expands upon information covered in the ICS-100 and ICS-200 courses. Selection Criteria: This course should not be used as a "nice to have training" course! Attendee selections for this course are to be RESTRICTED to those individuals who are slated to / or are already identified to assume a supervisory role in expanding incidents (Type 3), or perform Emergency Operations Center (EOC) Agency Liaison or Agency Emergency Coordination Officer (ECO) roles. Note: During an expanding incident, some or all of the Command and General Staff positions may be activated, as well as Division/Group Supervisor and/or Unit Leader level positions. These incidents may extend into multiple operational periods.

Location Okaloosa County EOC

Address 90 College Blvd., E., Niceville

Date Tuesday, Jul 30, 2013 - Thursday, Aug 01, 2013
8:00 a.m. - 4:30 p.m.

Name **Advanced Incident Command System Command & General Staff: Complex Incidents** :
([G-400](#))

Description This course provides training for personnel who require advanced application of the Incident Command System (ICS). The course expands upon information covered in ICS-100 through ICS-300 courses. The target audience for this course is personnel who are expected to perform in a management capacity in an Area command or Multiagency Coordination Entity. Selection Criteria: Persons expected to perform in a management capacity in an area command/complex incident environment. Personnel must have completed the following ICS courses or an equivalent to these courses: ICS-100, ICS-200, ICS-300, ICS-700, and ICS-800.

Location Okaloosa County EOC

Address 90 College Blvd., E., Niceville

Date Monday, Aug 12, 2013 - Tuesday, Aug 13, 2013
8:00 a.m. - 4:30 p.m.

NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES



Solar Storm
Flood
Wildfire



The series of Formidable Footprint exercises for neighborhood, community and faith based organizations continues.

July 27 - Flood / August 31 - Wildfire

Exercises have also been scheduled for the following scenarios: Earthquake -Hurricane - Influenza Pandemic - Tornado

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is NO CHARGE for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today: www.FormidableFootprint.org

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: www.drc-group.com/project/jitt.html

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews

5 Things You Don't Know About Disasters

http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share

Map: Places That Will Flood More Often Due to Global Warming

http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienecanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>