



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

29 April 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

## NEEDS, REQUESTS, DONATIONS

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

## WORLDS OF POSSIBILITIES JOB FAIR ON 4/29

Attached is a promotional flyer for our upcoming Worlds of Possibilities Job Fair. This event will be held on April 29<sup>th</sup> at the Pensacola Bay Center from 2-6 p.m.

Brittany B. Callahan Outreach Representative Workforce Escarosa, Inc.

Office: 850-607-8797 Email: [bcallahan@escarosa.org](mailto:bcallahan@escarosa.org)



News Release.pdf



List of Attending  
Employers.pdf



Promotional  
Flyer.pdf

## STAMP OUT HUNGER

“Join the National Association of Letter Carriers, Bay Area Food Bank, United Way, and the AFL-CIO, for *Stamp Out Hunger* – the nation’s largest annual single-day food drive, on **Saturday, May 11**. To participate, place nonperishable food items in the bag left by your letter carrier beside your mailbox on the morning of Saturday, May 11 before the carrier arrives. The bag will be picked up by your letter carrier and distributed to Bay Area Food Bank and other local food pantries and non-profits. Anyone who does not receive a bag in the mail can deliver their donated food items directly to the food bank or their local post office.

These donations are critical shelf stable items that are used to help the food bank and other non-profits serving those in need including partner agencies like you! We are asking for your help in getting the word out to encourage generosity this May in order to get more food in the hands of our neighbors in need.

We appreciate your dedication to the community and could not fulfill our mission without your hard work.”

## EX-OFFENDER WORKSHOP SERIES

Workforce Escarosa will be offering a 4-part workshop series during the month of May, specifically for ex-offenders. Attached is an informational flyer for distribution. Due to limited space, attendees must RSVP for the no-cost classes to 850-607-8700.



Ex-Offender  
Workshops Series.pdf

**SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO**

**MARK YOUR CALENDARS! THE DATE FOR THE HOME TOWN CONTRACTORS/SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO HAS BEEN SET FOR SATURDAY, JUNE 1, 2013 AT THE GULF BREEZE RECREATION CENTER ON SHORELINE DRIVE IN GULF BREEZE.**

**YOUR COOPERATION AND SUPPORT IS VALUED AND APPRECIATED.**



INVITATION 2013 Preparedness Expo  
BEACH Expo.doc 2013 Registration Ap



TO BE A VENDOR CONTACT: Brenda Roland [brsvpsantarosa@mchsi.com](mailto:brsvpsantarosa@mchsi.com) (850) 983-5220

**ATTENTION: GETTING AHEAD CLASSES!!!!**

Good afternoon,  
As you know, we will be holding our first Getting Ahead class on:

**June 18, 20, 25, 27**  
**July 2, 9, 11, 16, 18, 23, 25, 30**  
**Aug. 1, 6, 8**

At this time we have:

- ✓ Books
- ✓ Investigator stipends for the first class (thanks to the generosity of United Way!!)

**NEEDS:**

- 1. Space for the classes**
- 2. Church or other organization to provide meals (light supper for approximately 30 people)**
- 3. Church or other organization to provide child care**
- 4. Twelve mentors for Getting Ahead Grads**
- 5. Business partners to provide grads with employment opportunities**
- 6. Businesses to participate in a job fair for GA graduates**

The most pressing? Meals!!!! We really need to be able to feed the investigators (if you feed them, they will come and all that). If any of you know of any churches or other organization who would be willing to provide meals that would be wonderful! Meals could be divided among several groups or one group.

But the other pieces are important as well. All the pieces are necessary to complete this model. Together we can make this happen!

Also, if you know anyone who you believe would benefit from the Getting Ahead class, please let us know. We will be preparing a flier/brochure to provide you to present to those who you feel would be good candidates for this class.

If you have any questions or comments, please do not hesitate to contact us. Thank you!!!

Dawn N. Stone 850-983-5237

## **FAIRWAYS TO FREEDOM GOLF TOURNAMENT**

The Annual Fairways to Freedom Golf Tournament will be held on Friday, May 17th, at Tiger Point Golf Club, 1255 Country Club Road, Gulf Breeze. Everyone is invited to this special Military Appreciation Month event.

Pen Air Federal Credit Union, the Title Sponsor, joins the Event Sponsors in making this a tournament to remember for everyone, especially men and women who have served or continue to serve our country in the armed services. Chick-fil-A will start the event off right with yummy boxed lunches. Bamboo Willie's, Hooter's, and Hemingway's Island Grill will be on the East Course dishing up delicious treats and refreshing beverages. Lewis Bear & Company is our on-course beverage sponsor for thirsty golfers. And Gulf Power will host the After Party and Awards Ceremony in Tiger Point's beautiful Sunset Grille.

The event will kick off at 12:15 PM with a special ceremony honoring all active duty, veterans, and retirees in attendance. Golfers are welcome to arrive early to warm up on the driving range. Then the fun begins with a 1:00 PM shotgun start. Corporate team slots are still available at \$360 (tee sign included). 4-man teams spots are also available for \$300. Individuals are welcome to sign up for \$80. Fees includes golf, cart, lunch, after party, beverages on course, hole in one competition, ditty bags, first, second, and third place awards, door prizes and more.

Area businesses are graciously sponsoring military teams – one from each branch of the service – to play for free in a special inter-branch competition within the tournament alongside the competition for first, second, and third place. Thank you Dreamcatcher Shuttle Service/Occasions by Karen, Wade Scott Salon & Spa, Breezy Boat City and the City of Gulf Breeze for your sponsorship. We have need for one last honorary team sponsorship at \$360. The community is honored to host some of the Blue Angel Command as part of this competition and is thrilled an honorary team of women veterans will be playing.

If you would like to play, stop in and register at the Gulf Breeze Area Chamber office, 409 Gulf Breeze Parkway or contact us by phone or email. (850) 932-7888, [josie@gulfbreezechamber.com](mailto:josie@gulfbreezechamber.com). You can also register on our website, [www.gulfbreezechamber.com](http://www.gulfbreezechamber.com).

Businesses are welcome to advertise through tee signs, hole sponsorships, ditty bag items, or door prizes. Please contact the Chamber as listed above if you would like to participate.



## FOOD DRIVE

# PACK THE PODS

BENEFITING



## Ellyson Industrial Park's 1st Annual Pack The PODS

May 6-10 | 7am - 6pm

### What we are doing

We want to fill a PODS storage container with as many non-perishable food items as we can, and **we need your help!**

By giving to this food drive you will be helping Loaves and Fishes Soup Kitchen, Manna Food Pantries, and Waterfront Rescue Mission provide over **100,000 meals annually** to those who are in need.

### Where you can find us

We will have the PODS container along side Copter Road in Ellyson Field from May 6-10.

### Our Goal

Our goal is simple. We want to collect at least **10,000 non-perishable food items** in one week. It may sound like a lot but with your help we can achieve this goal.

### Your Prize

Along with the satisfaction you will receive by giving to those who are less fortunate, you will have an opportunity to **win an iPad**. For every five items that you give, you will receive one raffle ticket and a chance for your name to be drawn on the final day.

On the last day, **Total Employee Leasing (TEL)** will announce the winner on their website: [totalc.com/pack-the-pods](http://totalc.com/pack-the-pods)

*Keep track of the PODS progress at: [totalc.com/pack-the-pods](http://totalc.com/pack-the-pods)*

## AMERICAN RED CROSS FLIP FLOP FLING

The American Red Cross provides assistance to disaster victims. In our four counties last year we help 200 families because of just because of house fires alone. In addition the June floods left 172 family's homeless needing our assistance. Yes we also sent over 1000 emergency messages to service members for family emergencies. We do not receive federal funding. Everything we do is made possible because of volunteers and donations. The American Red Cross of Northwest Florida is hosting its' largest fund raising event of the year: FLIP FLOP FLING 2013! Mark your calendar for Thursday, May 2nd, 6:00-9:00pm, at the beautiful Pensacola Country Club.

Fun activities (Best Flip Flop Contest & Most Outrageous Hawaiian Shirt) and exciting auction items (Southwest Airline Tickets, Vacation Get- Aways, Fine Dining Gift Certificates) are a few of the activities we have planned for this event. There's still time for you to purchase your tickets for this fun-filled evening. For ticket information, event details or just to make a donation, please



NATR Racing  
FINAL.pdf

## ECOH BENEFIT: A NITE AT THE RACES



Our exciting evening will kick off with the *real* Run for the Roses, the Kentucky Derby at 5:00 pm on May 4th, followed by 8 of our races including 12 horses in each race. "A Nite at the Races" is going to be thoroughbred racing via DVD projection on a large screen. The races are narrated using the horses' saddle numbers by a professional race track announcer. The program contains horse numbers and names of entries for each race that the horse "owners" have chosen.



Own a Horse. The cost of owning your own horse and stable \$25<sup>00</sup>. The name of your horse and your stable will be included in the Official Race Program. If your horse wins the race, you will receive a prize (gift certificate or merchandise).

### Advance Tickets

#### Millionaire Row \$300.<sup>00</sup>

- Race Sponsorship
- 8 Admission Tickets
- Premium Reserve Seating
- 320 Funny Money Tokens
- Title Rights to a Race
- Winners Circle Photo

#### Jockey Club \$35.<sup>00</sup>

- 1 Admission Ticket
- General Table Seating
- 35 Funny Money Tokens

#### Infield \$25.<sup>00</sup>

- 1 Admission Ticket
- Lawn Chair Section Seating
- 25 Funny Money Tokens

#### At the Door Tickets

- Jockey Club \$45.<sup>00</sup>
- Infield \$35.<sup>00</sup>

Eat, drink, and be merry.

Moreover, help raise funds for homeless men, women and children with unmet emergency needs such as housing, transportation, utilities, food, clothing and healthcare.

## INFORMATION

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### BRIDGES OUT OF POVERTY SANTA ROSA JULY 10, 2013

Please take a moment to SAVE THE DATE for our next Bridges Steering Committee Meeting on Wednesday, July 10, 2013 from 1:30-3:30 p.m. We will be meeting at the Russell Center located on Locklin Technical Center's campus. I have attached a copy of the current flyer (which includes address and phone information for Locklin). If you would, please send me an RSVP and let me know if you plan to attend the meeting.



flyer7-2013.pdf

Dawn N. Stone 850-983-5237

## **DISASTER SERVICES EXPLORER POST OPEN HOUSE**

Tuesday, May 21st 6:30 PM  
American Red Cross of Northwest Florida  
222 N. Baylen Street  
Pensacola, FL 32502

The American Red Cross of Northwest Florida is sponsoring the area's first Disaster Services Explorer Post. Members will learn about and actively participate in all stages of the Disaster Cycle: Preparedness, Response, and Recovery. In coordination with local emergency officials and non-profit organizations, we will provide training, experience, and leadership development for young men and women interested in preparing for and responding to disasters as a career or as a volunteer opportunity.

Throughout the year Explorers will be active in the community, participating in mock disaster drills, completing service projects, and sharing disaster preparedness information with schools, youth groups, and other organizations. Monthly meetings will feature guest speakers from all areas of Disaster Management, including government officials, first responders, Red Cross volunteers, and others. Regular training will be offered from The American Red Cross and other organizations. Explorers will grow as individuals while learning how to work as a team to make a difference in their community.

In the event of a local disaster, such as a fire, hurricane, tornado, or flood, Explorers may be called upon to utilize their training to provide assistance to the community and to support first responders. Responsibilities could include damage assessment, supplies distribution, sheltering, feeding, communications, data management, or any of many other jobs that come up in a disaster situation.

**Membership is open to all young men and women ages 14-20.** We are also looking for interested adult leadership, preferably involved in disaster services or related fields, to support the development of the youth. If you or your organization would like to partner with the American Red Cross by supporting the Post or offering your resources, please let us know.

If you know of any young men and women that would be interested in joining, please share this information and have them contact Doug Watson at [douglas.watson@redcross.org](mailto:douglas.watson@redcross.org). Please join us at 7PM on Tuesday, May 21<sup>st</sup> for a membership Open House at the American Red Cross of Northwest Florida (222 N. Baylen Street) for more information.

Doug Watson AmeriCorps National Preparedness & Response Corps  
American Red Cross of Northwest Florida Office: 850-432-7601 | Fax: 850-607-8221

## **SAFER ANNUAL MEETING**

The annual meeting held last Thursday was a huge success, thank you to all who participated. Below is a picture of the crowd, and pictures of our two guest speakers, Bryan Koon, Director of the Florida Division of Emergency Management, and Dr. Lynn Gratten from the University of Maryland.

Director Koon spoke about the need for more community involvement in all things emergency management because government cannot do it alone, and he was complimentary of SAFERs efforts.

Dr. Gratten discussed her research on the resilience of Gulf Coast residence after Deepwater Horizon. Her research is part of the Healthy Gulf Healthy Communities initiative of which SAFER is a participant.

There are more pictures from the annual meeting on the SAFER Facebook page.



### **BUSINESSES TAKE NOTE**

Attached is more information about the Workforce Escarosa Disaster Assistance Program. Please make every effort you can to help spread the word!

Link to our website:

[http://www.workforceescarosa.com/Disaster\\_Response.html](http://www.workforceescarosa.com/Disaster_Response.html)



Emergency  
Employment Assistant



Emergency  
Employment Assistant

### **LOCAL MARKET NEEDS LOCAL FARMERS**

*~ Local growers encouraged to participate in nutrition program~*

The Florida Department of Health in Santa Rosa County WIC program is seeking local farmers to participate in the USDA annual Farmer's Market Nutrition Program scheduled Tuesdays and

Thursdays from 7:30 a.m. to 1:00 p.m., May 2 through July 30, 2013, in the parking lot of the Florida Department of Health in Santa Rosa County Milton location at 5527 Stewart Street. Last year, more than 650 WIC participants and consumers took advantage of the Farmer's Market program, which helped raise awareness and revenues for local producers. The program is an excellent way for local growers to reach additional customers. "This program benefits farmers by expanding the base of consumers who shop at community farmers' markets," said Carl Penn, Division Representative with the Florida Department of Agriculture and Consumer Services. "It also benefits consumers who can easily purchase locally grown fresh produce."

Fresh fruits and vegetables are important to good health and the number of customers seeking a convenient way to buy fresh produce is growing. The program is seeking additional vendors to meet the anticipated growth in consumer participation. "This year, we're expecting an even larger turnout," said Dede Barrett, with the Florida Department of Health WIC program. "There is no cost to participate and our staff can help new vendors with the easy registration process," Barrett said. Interested farmers can contact Dede Barrett at (850) 983-5250. The Special Supplemental Nutrition Program for Women, Infants and Children, popularly known as WIC, provides supplemental foods, health care referrals and nutrition education at no cost to low-income pregnant, breastfeeding and non-breastfeeding post-partum women, and to infants and children up to 5 years of age, who are found to be at nutritional risk. The Department works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

### **HOMELESS VETERAN OUTREACH**

A Veterans Affairs Representative will be at the Pensacola One-Stop on the following dates to assist homeless veterans and those veterans who may be at risk of becoming homeless. See attached flyer for more details. Feel free to disseminate to your veteran clients.

April 29, 2013  
May 6, 2013  
May 13, 2013



Veterans Affairs  
Outreach.pdf

All questions/concerns should be directed to Rachel Cain at 850-607-8727.

### **SMART PHONE EMERGENCY AND ISASTER APPLICATIONS**

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- [http://emergency20wiki.org/wiki/index.php/Smartphone\\_Apps](http://emergency20wiki.org/wiki/index.php/Smartphone_Apps)
- <http://www.google.org/crisisresponse/>

### **TWITTER**

SAFER Santa Rosa is on Twitter.

### **FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-). We are up to **555** people! Invite friends. *Let's keep growing this communications venue. Invite other Santa Rosans to participate.* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## OPPORTUNITIES

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*



[Formidable Footprint](#) is a nationwide series of exercises designed specifically for neighborhood, community and faith based organizations to assess their disaster preparedness and response capabilities.

[Register today](#) for one of the following three exercises:

<b>April 27</b>	<b>May 25</b>	<b>June 29</b>
<b>Pandemic</b>	<b>Hurricane</b>	<b>Solar Storm</b>

***Exercises have also been scheduled for the following scenarios:***

[Earthquake – Flood – Tornado – Wildfire](#)

The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises. For additional information or to register for up-coming exercises please access the following web site today:

[www.FormidableFootprint.org](http://www.FormidableFootprint.org)

A Media Advisory and Press Release can be accessed, localized and sent to your local media to assist you in promoting the Earthquake Exercise.

Pandemic Exercise - Media Advisory	<a href="#">WORD</a>
Pandemic Exercise - Press Release	<a href="#">WORD</a>

Stay informed regarding future exercises by joining the Formidable Footprint [LinkedIn Group](#).

**Please Share This Important Disaster Exercise Opportunity With Others**

### **IS-42: SOCIAL MEDIA IN EMERGENCY MANAGEMENT**

<http://training.fema.gov/EMIWeb/IS/courseOverview.aspx?code=IS-42>

## **APRIL DISASTER TRAINING**

### **Disaster Assessment**

Date: Saturday, April 27

Time: 8:30 AM

Location: Pensacola Chapter, training room,(upstairs). 222 North Baylen Street., Pensacola

No matter what group you are working with during a disaster response, (Mass Care, Logistics, Client Case Work, etc.) it is a great benefit to the overall effort if you are trained in Disaster Assessment. Being able to accurately report what you see while in the field can save valuable time and resources.

This class is open to Red Cross Volunteers and anyone interested in becoming a volunteer.

Before taking this class part one must be taken using the new Red Cross training system, SABA. Before coming to class print a class completion form and bring it with you. Please follow the directions below TO ACCESS SABA:

1. Begin by typing the following into your web browser:

<https://classes.redcross.org/Saba/Web/Main/>

2. Look under the search results for <https://classes.redcross.org/Saba/Web/Main/>, you should find [www.xmarks.com](http://www.xmarks.com), click on this.

3. A page will come up with Saba on it. Click on Saba.

4. The page that comes up next will have a heading of American Red Cross Learning Center.

5. Click on view the catalog, then click on Browse by Category, then click on Disaster Response Training, then click on Disaster Assessment and finally click on Delivery Type, Web Based/Classroom.

6. Look under Course Title and write in, Fundamentals of Disaster Assessment.

7. Under location click on FL-Jacksonville. This will bring up two courses for Jacksonville, click on the top one.

8. Click on register and you will be taken back to the Learning Center page and given instructions on how to register.

**To register or if you have questions regarding SABA please contact:** John Murray,  
[john.murray@redcross.org](mailto:john.murray@redcross.org)

## **RED CROSS TRAINING**

The American Red Cross Disaster Action Team (DAT) responds to local disasters in Northwest Florida, day or night, including over 200 house fires each year. DAT volunteers are called out to the site and are able to provide immediate assistance to make sure the families have a place to stay, clothes to wear, and food to eat. DAT volunteers also provide information to the clients about assistance available from the Red Cross and other agencies, and can arrange for needed medical supplies to be replaced as soon as possible.

We are currently looking for DAT volunteers for Escambia and Santa Rosa counties. This would be an excellent opportunity for citizens who are looking to get involved in helping their community. We would like to invite anyone interested in learning more about DAT to attend our next DAT Orientation:

Thursday, April 18<sup>th</sup>, 6:00-8:00 PM

American Red Cross Office 222 N. Baylen Street Pensacola, FL 32502

After the orientation, interested participants will have the opportunity to be added to the call list to go out on a call with an experienced DAT member. The entire process and training requirements will be explained at the orientation.

To ask any questions or to let us know you will be attending the orientation, please contact Doug Watson at [douglas.watson@redcross.org](mailto:douglas.watson@redcross.org) or 850-432-7601.

**Fundamentals of Disaster Assessment** - April 27th. Details TBD. For information contact [john.murray@redcross.org](mailto:john.murray@redcross.org)

### **JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED**



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: [www.drc-group.com/project/jitt.html](http://www.drc-group.com/project/jitt.html)

### **NEWS (blue is new)**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

PSA -- Ready.gov -- Disaster planning for Special needs and Disabilities- Video  
<http://www.youtube.com/watch?v=ThWgdLRRkPg>

Family Violence after Natural Disaster Training  
[http://www.whealth.com.au/work\\_family\\_violence\\_after\\_disaster.html](http://www.whealth.com.au/work_family_violence_after_disaster.html)

In Disaster Risk Management, A Gender-Sensitive Approach is Smart  
<http://www.brookings.edu/blogs/up-front/posts/2013/04/20-natural-disasters-2012-risk-management-women-gender>

Housing Status Plays a Surprisingly Large Role in Post-Disaster Distress  
<http://www.theatlanticcities.com/housing/2013/04/getting-people-housed-after-disasters-should-be-cities-top-priority/5397/>

Attack at the Boston Marathon and the Value of Emergency Planning  
<http://www.emergencymgmt.com/disaster/Boston-Marathon-Emergency-Planning.html>

Army's Disaster Prep Now Includes Tips from the Zombie Apocalypse  
[http://www.wired.com/dangerroom/2013/04/army-zombie/?utm\\_source=twitterfeed&utm\\_medium=twitter](http://www.wired.com/dangerroom/2013/04/army-zombie/?utm_source=twitterfeed&utm_medium=twitter)

CDC Health Alert Network, Human Infections with Novel Influenza A (H7N9) Viruses  
<http://emergency.cdc.gov/HAN/han00344.asp>

Moving Beyond "Special Needs": A Function Based Framework for Emergency Management and Planning  
<http://www.jik.com/KailesEndersbeyond.pdf>

Hurricane forecast: Above-average Atlantic season  
<http://www.usatoday.com/story/weather/2013/04/10/2013-atlantic-hurricane-season-forecast-colorado-state/2067953/>

Hurricane emergency managers struggle to get public to listen to warnings  
[http://www.nola.com/environment/index.ssf/2013/03/hurricane\\_emergency\\_managers\\_s.html](http://www.nola.com/environment/index.ssf/2013/03/hurricane_emergency_managers_s.html)

FEMA head: Federal flood insurance to cost more  
<http://news.yahoo.com/fema-head-federal-flood-insurance-003826628.html>

7 Tips for Delivering Effective Emergency Notifications  
<http://www.emergencymgmt.com/disaster/7-Tips-Effective-Emergency-Notifications.html>

Lawmakers: Small businesses vital to disaster recovery  
<http://www.usatoday.com/story/news/politics/2013/03/14/landrieu-small-businesses-aid-disasters/1988155/>

Social Media Metrics for Federal Agencies  
<http://www.howto.gov/social-media/using-social-media-in-government/metrics-for-federal-agencies>

Is There a Place for Social Media in Public Safety?  
<http://www.9-1-1magazine.com/Pagenkop-Social-Media-in-Public-Safety>

Humanize It: The Impact of Social Media on Emergency Management  
<http://www.emergencymgmt.com/emergency-blogs/disasters20/humanize-emergency-management-via-socialmedia-021213.html>

Resilience Meets Disaster Economics  
[http://www.ssireview.org/blog/entry/resilience\\_meets\\_disaster\\_economics](http://www.ssireview.org/blog/entry/resilience_meets_disaster_economics)

Natural disasters have unexpected impacts on mental health  
<http://theconversation.edu.au/natural-disasters-have-unexpected-impacts-on-mental-health-11573>

Disaster Behavioral Health: Current Assets and Capabilities  
<http://www.phe.gov/Preparedness/planning/abc/Pages/dbh-capabilities.aspx>

Perceived Neighborhood Safety and Incident Mobility Disability among Elders: The Hazards of Poverty  
<http://dash.harvard.edu/handle/1/8088460>

Evacuation and Sheltering of People with Medical Dependencies – Knowledge Gaps and Barriers to National Preparedness  
<http://www.hsaj.org/?article=9.1.2>

Integration of Social Determinants of Community Preparedness and Resiliency in 21st Century Emergency Management Planning  
<http://www.hsaj.org/?article=8.1.14>

How to Counsel Kids after a Disaster  
<http://www.fema.gov/disaster/4085/updates/how-counsel-kids-after-disaster>

Hey, Kid, You Could Be a 'Disaster Hero'  
<http://www.npr.org/blogs/health/2013/01/29/170575657/hey-kid-you-could-be-a-disaster-hero>

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video  
[http://www.youtube.com/watch?v=yD\\_FSV7i3Bs&feature=youtu.be](http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be)

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach  
<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>