

August 12, 2008

The meeting was called to order at 3:00 p.m. with the following members and staff present:

- Mr. Greg Fountain, Chairman
- Mr. Gaius Bruce, Co-Chairman
- Ms. Shirley Brown, Committee Member
- Ms. Joanne Connor, Committee Member
- Mr. Kenneth Walter, Committee Member
- Ms. Sharon Bryant, Committee Member
- Ms. Sarah Hernandez, Committee Advisory
- Mr. Joshua Dault, Planner II, Staff to the Committee
- Ms. Leslie Statler, Planner I, Staff to the Committee

Absent:

- Ms. Julie Seanor, Committee Member

Mr. Greg Fountain paraphrased the minutes from the June 10, 2008 meeting. The minutes were approved.

The board then moved on to consider individual cases on the agenda.

The first case was Days Inn & Suites (2008-NAARB-011). Mr. Terry Akens, Southern Signs, represented the project. The Board reviewed the proposed sign and discussed the opacity of the colors within the sign face and the height of the sign. Ms. Sharon Bryant made a motion to approve the project with the following changes:

- The letters and logo sunburst may be internally illuminated
- The areas identified as "Sultan Blue" (the background of the sign) must be opaque
- Landscaping must be added around the base of the sign
- A decorative pole cover must be used
- The total sign height cannot exceed 20 feet

Ms. Joanne Connor seconded. The Board unanimously approved the project.

The second case was Snap Fitness (2008-NAARB-012). Ms. Nell Garner represented the project. The Board reviewed the proposed sign and discussed the various shades of red and the determining factors of logos. Ms. Joanne Connor made a motion to approve the project with the proposed colors because the business is a national franchise.

Ms. Sharon Bryant seconded. The Board unanimously approved the project.

The Board then continued their discussion of shades of red and signs. They also discussed their desire to have clarification within the minutes and pictures of the existing conditions of the sites presented to them. They also discussed the landscaping around signs. Mr. Joshua Dault clarified that the LDC does not specifically call out the landscaping requirements for signs and that the Board might consider elaborating when they make a motion. Ms. Joanne Connor discussed two past projects – Tamtech Pools and Simmons Multifamily – and asked staff to investigate these projects for compliance. Mr. Greg Fountain then discussed the current state of the economy and the effects on the Navarre Town Center projects. They then discussed Ms. Julie Seanor's absences and member terms.

The meeting adjourned at 3:42 p.m.

Minutes approved by the Board on September 9, 2008