December 8, 2009

The meeting was called to order at 3:01 p.m. with the following members and staff present:
· Mr. Greg Fountain, Chairman
· Mr. Gaius Bruce, Vice-Chairman
· Ms. Joanne Connor, Committee Member
· Mr. Kenneth Walters, Committee Member
· Ms. Kathi Martin, Committee Member
· Ms. Lisa Epstein, Committee Member
· Ms. Susan Haddock, Committee Member
· Ms. Sara Hernandez, Committee Advisor
· Ms. Leslie Statler, Planner I, Staff to the Committee

Mr. Greg Fountain opened the meeting by asking the committee and staff members to introduce themselves. He then paraphrased the minutes and asked if there was discussion of the minutes from the October 13, 2009 meeting. Ms. Joanne Connor asked that the records be changed to better represent the sentiments expressed by the Board regarding their previous approvals of styles with elements that deviated from those approved with the Navarre Town Center Plan. Mr. Gaius Bruce moved to approve the minutes. Ms. Kathi Martin seconded the motion and the Board voted unanimously for approval.

The Board then moved on to consider the first item on the agenda.

Mr. Fountain introduced the first case, 2009-NAARB-017, located in the Heart of Navarre overlay district on Highway 98 and zoned HCD-HON. Mr. Henry Hanisee, DAG Architects,
presented the revised project and explained the changes while Mr. Chad Horton, DAG Architects, provided the Board with updated floor plans and elevation drawings. Ms. Connor
asked about the view corridor. Staff clarified that 20 percent of the project will be preserved and that it will not be fenced. Mr. Horton explained that the view corridor falls in line with the intersection of Highway 87 South with Highway 98. He added that the fence along Highway 98 will be open and in a dark color so as to recede. Mr. Horton also noted that the trees depicted on the site plan are true to the site. Ms. Connor asked if the shutters were burgundy or red. Mr. Hanisee stated that they are burgundy like "Tanager Red". Ms. Susan Haddock inquired of the vegetable stand and access. Mr. Horton stated that the vegetable stand was a featured element and access is not an issue. Ms. Sarah Hernandez noted for the record that the staff analysis should state that the shutters will be "Tanager Red" (like the awning) and not black.

Ms. Martin made a motion to approve as presented at the meeting: the registration and amenities buildings will be of a Caribbean vernacular architectural style more consistent with the Gulf Coast Rendition; the buildings will be concrete with a white stucco finish; bases of the buildings will be bumped out; roofs will be "Galvalume" corrugated metal and will have a 2' overhang and exposed rafters; heavy gauge windows and doors trimmed in "Black Fox"; Bahama style shutters will be painted "Tanager"; canvas awning will be "Tanager" and supported by wrought aluminum frame; and the columns will be dark wood. Mr. Ken Walters seconded the motion and it was unanimously approved.

Mr. Fountain then introduced the second case, 2009-NAARB-020, located in the Heart of Navarre overlay district on Highway 87 South and zoned HCD-HON. Mr. Terry Akens, Southern Signs, was in attendance to present the project. Ms. Connor asked if the smaller portion of the sign was digital and inquired about the corporate colors. Mr. Akens explained that the business owner has several locations along the Gulf Coast and uses the same colors on all signage. The Board discussed the corporate logos and colors presented. Mr. Akens stated that he could vary the yellow from "Daffodil" to "Buttercup" to tone the color down. Mr. Fountain clarified that all of the other sign requirements have been met. Mr. Akens passed around sign samples. Ms. Lisa Epstein clarified the colors of the samples that Mr. Akens passed around to the Board ("Daffodil", "Buttercup", "Flame Red", and "Unique Red").

A discussion of the Code language, how it applies to corporate colors, and the history of the Code change ensued. The Board also discussed the need to define "logo", "trademark", and "franchise" and suggested that the Code be changed to further define the verbiage.

Ms. Martin moved to approve and Mr. Walters seconded the motion. Ms. Epstein asked if the colors to be approved were comparable to the Sherwin Williams color palette. Ms. Martin revised the motion to change the "Daffodil", as presented in the application, to the "Buttercup" which was presented during the meeting. Mr. Walters seconded the motion. The motion was restated before the Board approved it unanimously.

Mr. Akens asked staff for clarification about the height formula. Staff explained that the height my not exceed 20 feet overall and that the height of the exposed poles may not be greater than half the overall height of the sign in question.

The Board then discussed other items of concern including making changes to the Code with respect to corporate logos/colors. Ms. Epstein asked if this section could be reviewed independent of the other sections the Board had previously inquired about. When discussing the terminology, Mr. Walters suggested that the Board take some time to think about possible changes. Ms. Statler stated that she would discuss the matter with the Planning Director and County Attorney. Suggestions were that the word "established" in Article 6.05.24.C.2.i be defined as "prior to implementation" to provide consideration for the longevity of businesses which are established (meaning "to make firm or stable" or "to introduce and cause to grow and multiply") within the Navarre community, that signs are reviewed on a case by case basis, and that the text "established franchise" have an effective date for grandfathered signage. Mr. Bruce noted that it appears that we are regulating the small businesses and not the large franchises. The Board also discussed fences within the view corridor.

Staff advised the Board that of the status of several projects within the community including the "Helen Back" complex and "Higher Ground Coffee and Tea".

Mr. Fountain announced the next meeting, January 12, 2010, and asked for a motion to adjourn. Ms. Susan Haddock made a motion to adjourn; Ms. Martin seconded the motion. The motion was unanimously approved.

The meeting adjourned at 3:56 p.m.

Minutes approved by the Board on January 12, 2009