

August 10, 2010

The meeting was called to order at 3:01 p.m. with the following members and staff present:

- Mr. Greg Fountain, Chairman
- Mr. Gaius Bruce, ViceChairman
- Ms. Joanne Connor, Committee Member
- Mr. Kenneth Walters, Committee Member
- Ms. Kathi Martin, Committee Member
- Ms. Lisa Epstein, Committee Member
- Ms. Sarah Hernandez, Architectural Advisor to the Committee
- Mr. Leslie Statler, Planner I, Staff to the Committee

Mr. Greg Fountain opened the meeting by asking the committee to review the minutes from the July 13, 2010, meeting and asked if there was discussion of the minutes. Mr. Gaius Bruce moved to accept the minutes as written. Mr. Ken Walters seconded the motion. Ms. Lisa Epstein questioned written representation of the freestanding sign for Higher Ground Coffee and Gifts, specifically the colors approved by the Board. After a brief discussion of the necessity for specifying approved colors within the minutes and the manner in which the July minutes should be amended, Mr. Bruce made a motion to approve the minutes as presented with the delineation of the colors included. Mr. Walters seconded the motion and the Board unanimously approved the minutes with the changes as noted.

Ms. Joanne Connor recommended that the Board review visual images of the proposed improvements before making a determination. She cited the Higher Ground freestanding sign, stating that it is not consistent with her interpretation of the verbal representation presented by the Ms. Julie Isaac. The Board discussed requirements for sketches and previous approvals. Ms. Leslie Statler advised the Board that they could table an item if they felt they were not supplied adequate information to make a decision. The Board then moved on to consider the first item on the agenda.

Mr. Fountain introduced the case, 2010+NAARB+004, "AT&T Planet Cellular" located within the Heart of Navarre overlay district at 8232 Navarre Parkway. The applicant was not present to represent the request. Mr. Fountain reviewed the sign. Ms. Connor made a motion to approve. Mr. Walters seconded the motion. Mr. Fountain asked for discussion. Ms. Epstein inquired if there are any specifications which would disallow silver metallic, aluminum, or other metallic finishes as trim. The Board discussed trim cap options and previously approved wall signs and conceded that they have approved them in the past since the Land Development Code does not disallow them. The Board then voted unanimously to approve the sign as presented.

The Board then discussed other business. Ms. Statler advised the Board that the County was following up on the signs mentioned at the July meeting.

Mr. Fountain announced the next meeting date, September 14, 2010. Mr. Bruce then made a motion to adjourn and Ms. Epstein seconded the motion, which was unanimously approved. The meeting adjourned at 3:21 p.m.

Minutes approved by the Board

Project Specification Sheet
Minutes Addendum

2010+NAARB+004, "AT&T Planet Cellular"

- "AT&T" sign
Materials: Acrylic sign face within an aluminum cabinet;
Colors: Colors are corporate colors logos used nationally
Sign face + AT&T white & AT&T blue; blue is comparable to Sherwin Williams "Blueblood" (SW 6966)
Sign Frame: Raceway + Aluminum painted to match the façade; Sherwin Williams "Sumptuous Peach" (SW 6345)
Letter Returns + Brushed aluminum
Trim cap + silver metallic

- "Authorized Dealer" sign
Materials: Flat cut aluminum letters mounted on an aluminum pan;
Colors: Colors are corporate colors logos used nationally
Sign face + AT&T white
Sign Frame: Pan + Aluminum painted to match the façade; Sherwin Williams "Sumptuous Peach" (SW 6345)
Lettering + white
Sign Requirements:

	Allowed by Code	Proposed Sign
Sign Face Size	40 square feet	36.9 square feet
Lighting: Channel letters internally illuminated with white Sloan LED's		
Pole covering: Not applicable		
Base Landscaping: Not applicable		