

SANTA ROSA COUNTY TOURIST DEVELOPMENT COUNCIL

Wednesday March 21, 2012 3:00 PM

Santa Rosa County Chamber

AGENDA

Call meeting to order – Vernon Compton

Additions or corrections to agenda

Approve minutes of February 15, 2012 1

Financials & Stats -Kate Wilkes 2

Florida State Road Multiple Use Trail – Chris Phillips

Update on Bagdad Heritage Trail/Milton-Bagdad Connector

Military FAM Tour – Mike Loera

MDi

Analytics & Tracking 3

Keywords

Navarre Beach Concessions

North End Recommendations

Grants

Riverwalk Arts Festival 4

Panhandle FTA Regional Conference 5

TDC position regarding opposition to drilling including all state lands & water 6

South End Recommendations

Contribute \$5000 from South End funds for deck addition to VIC 7

Northwest Florida TDC Coalition

Regional Marketing efforts – Santa Rosa Contribution - \$2000 8

Destination Marketing Industry Summit - 9

Director's Report