



# SANTA ROSA COUNTY TOURIST DEVELOPMENT OFFICE

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**TO:** Board of County Commissioners  
**FROM:** Julie Morgan, Tourist Development Director  
**DATE:** October 24, 2016  
**SUBJECT:** Holiday seasonal decorations, management and funding for Navarre Park

## **RECOMMENDATION**

Discussion that the Board of County Commissioners consider and approve the holiday decorations of the Navarre Park using Tourist Development Office funding in the amount of \$6,000 from Marketing account 54900112.

## **BACKGROUND**

The Tourist Development Office has budgeted \$6,000 for Christmas decorations and lighting in Navarre Park. We will purchase the lights at local retailers within Santa Rosa County, to whomever offers the most competitive pricing. We will also be ordering some of the specialty lighting online wholesale through a Christmas decoration outlet.

This includes:

- Decoration purchases
- Storage of decorations
- Staff to decorate the Navarre Park
- Electrical power
- Project Management by Tourist Development Director

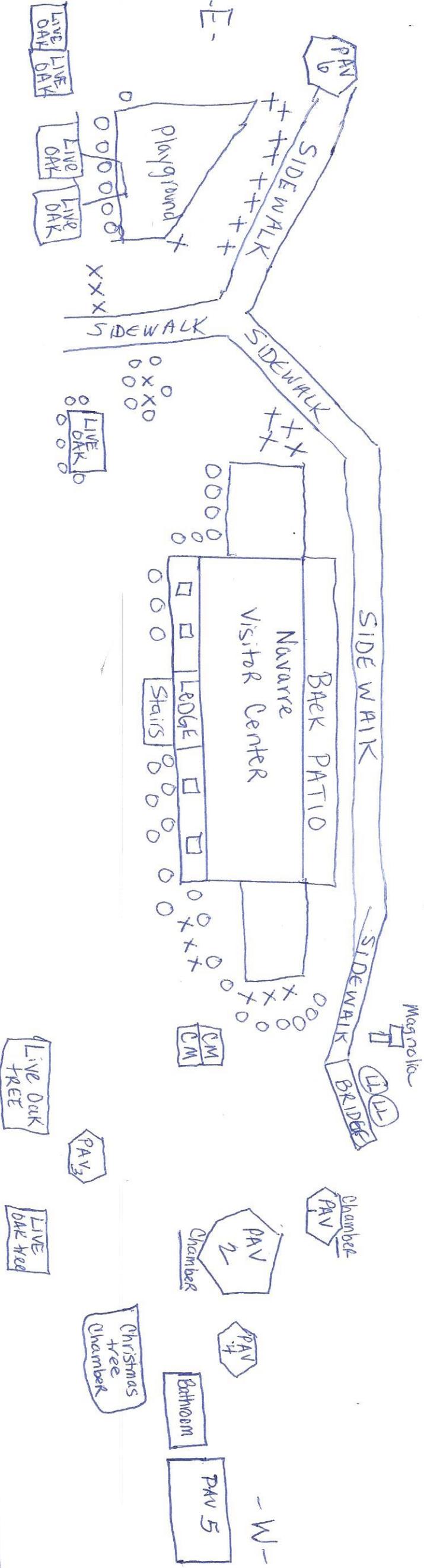
The Tourist Development Office will work with Steven Furman and his staff on coordination and management of the project.

Decoration areas include bushes, palms, live oaks, crepe myrtles, Visitor Information Center ledge, pavilions 3-6, long leaf pines, park bridge, and exterior of Visitor Information Center (Please refer to supporting document legend map). The decorations will be on display from November 25, 2016 to January 2, 2017.

## **NEXT STEPS**

If approved by the Board of County Commissioners, staff will work to finalize arrangements for the event.

SANTA ROSA SOUND



- LEGEND-
- ⊞ = MAGNOLIA TREE
  - ⊙ = BUSH
  - = PALM TREE
  - X = CREPE MYRTLE
  - ⊞ = PAVILION (they are numbered)
  - ⊞ = LONG LEAF PINE

HIGHWAY 98 - N-

ARTIST  
Julie Morgan