



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

23 June 2014

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

RECOVERY COMMITTEE

We need your help, become a part of the county's recovery committee and help our community get back on its feet after the floods. Many still need help. Contact the United Way of Santa Rosa with your generous gifts of money to aid survivors. Reach them at (850) 623-4507

Please fill out the survey attached to this email for your faith-based organization, non-profit, or business, and return it as soon as possible.

CLOTHES DRIVE

S.S. Dixon Primary will be hosting a back-to-school gentle used clothes drive. S.S. Dixon Primary will accept clothing up until July 7th. They will be collecting clothes until July 7th. Any family from Santa Rosa County will then be able to shop on July 23rd. We thank you all for your help and willingness to help others that are in need of assistance for Back-to-School clothes. If you have any questions please call S.S. Dixon Primary School at 995-3660.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

SHERIFF'S OFFICE TELEPHONE SCAM

Telephone scams have been increasing over the past few years. Several well-known organizations have been used as part of a scam where victims are contacted and solicited for payments.

Recently, the name of the Santa Rosa County Sheriff's Office has been used in a telephone scam to commit fraud. This is how it was used;

A victim was contacted by an individual posing as a Santa Rosa County Sheriff's Deputy. The caller stated the individual had an active warrant and payment for the violation could be taken over the phone to avoid additional fines and or arrest. The individual was aggressive in nature and stated the person named was going to be arrested if the fine was not taken care of right away. There was also a phone number left which did not belong to the Sheriff's Office.

The Santa Rosa County Sheriff's Office does not solicit individuals for fines or fees over the telephone. Our Warrants Division will occasionally send out postcard notices on a case by case basis. The Santa Rosa County Sheriff's Office does not collect any fees involving warrants. If you receive a call such as this, you may contact the Sheriff's Office directly at 850-983-1100.

SANTA ROSA BRIDGES--UPCOMING POVERTY SIMULATION--LIMITED SEATING

Just a quick reminder regarding the upcoming Poverty Simulation being held on July 17th from 12:30-3:30 p.m. at Rhodes Elementary in the Cafeteria. THERE ARE ONLY 8 SEATS LEFT!!! If you are school district and are interested in attending you can register in PGS. Course #14947, Section #23741. **Community members you can register via email** (stonedn@mail.santarosa.k12.fl.us) or by calling 983-5237. This is fantastic glimpse into the lives of many of our students' families and/or clients.

July 17, 2014

12:30 – 3:30 p.m.

Poverty Simulation with debriefing

LOCATION: W.H. RHODES ELEMENTARY
Cafeteria
5563 Byrom Street, Milton, FL 32570

During a simulation, participants role-play the lives of low-income families, from single parents trying to care of their children to senior citizens trying to maintain their self-sufficiency on Social Security. The task of each family is to provide food, shelter, and other basic necessities during the simulation while interacting with various community resources staffed by volunteers.

This event offers participants a glimpse into the lives of low-income individuals and families living in our community. It is a glimpse into the obstacles that are faced, the decisions that are made, and the consequences that impact these families every day.

**IMMUNIZATION CLINIC HOURS TEMPORARILY EXPANDED
AT FLORIDA DEPARTMENT OF HEALTH MILTON LOCATION**

Due to severe damage caused by flooding, the Florida Department of Health in Santa Rosa County Midway location remains closed until further notice. Immunization Clinic hours at the health department's main facility, 5527 Stewart Street in Milton, will be temporarily expanded from June 16 through August 14. Expanding clinic hours is an effort to provide additional opportunities for residents of the Midway/Gulf Breeze area to access immunization services.

The Milton location offers immunizations two days a week, Mondays and Thursdays. The expanded schedule will add a clinic day on Tuesdays and extend hours on Thursdays through the summer, when many students are getting immunizations before starting school in the fall.

Temporary Immunization Clinic Hours:

Monday 8:00 a.m. – 11:30 a.m. and 1:00 p.m. – 3:30 p.m.
Tuesday 8:00 a.m. – 11:30 a.m. and 1:00 p.m. – 3:30 p.m.
Thursday 8:00 a.m. – 11:30 a.m. and 1:00 p.m. – 6:30 p.m.

“We know it is inconvenient for clients to drive from Midway or Gulf Breeze to Milton, and we considered finding another location in the Midway area to work out of temporarily, but with limited staff and the difficulty of transporting vaccine, it just was not an option for us,” said Barbara McMillion, R.N., the health department's nursing director. “Some vaccines are sensitive to temperature. If the optimum temperature cannot be maintained during transport, we could lose thousands of dollars in vaccines.”

Immunizations are provided on a walk-in basis. Other services, including Family Planning and WIC (Women, Infants, and Children) are offered by appointment. For more information on immunizations and other clinic services, call 850-983-5200. For WIC information, call 850-983-5250. Visit our website at www.healthysantarosa.com.

NEW SYSTEM TO SPEED EMERGENCY NOTIFICATION **-RESIDENTS ASKED TO REGISTER PHONE NUMBERS-**

Santa Rosa County Division of Emergency Management has a new emergency warning tool that provides rapid phone notifications to residents when public safety may be at risk. In the event of an emergency, GeoCast®Web will be utilized to make rapid emergency telephone notifications to residents and businesses in an impacted area. Citizens can register and manage their account including updating or deleting phone numbers online at <https://santarosa.onthealert.com>.

Used during time sensitive emergencies like chemical spills, hazardous materials incidents, flooding and evacuations the new GeoCast®Web phone notification system utilizes highly advanced digital mapping technologies and phone databases to automatically call registered phone numbers in a target location with a recorded message on what steps residents should take to keep their family safe. The system will also be utilized for less time sensitive but important messages, including those provided by the sheriff's office to notify residents of crimes impacting a particular area.

Individuals may register for notifications via the county's website, www.santarosa.fl.gov/emergency, or directly through the system's self-registration web portal located at <https://santarosa.onthealert.com>. All information provided by residents will be used for emergency notifications only. While Santa Rosa County offers this emergency notification service free of charge, minutes may be deducted from individual cell phone plans. Calls will typically be less than two minutes.

All listed landline phone numbers in the county will be ported into the new system. However, unlisted numbers, cell phones and some VoIP phones are not, and registration is required to receive notifications. For this reason all residents and business owners are asked to register even if their phone number may already be in the system. By doing so, a personal account is created and residents can manage their information including updating phone numbers or even deleting accounts when relocating out of the area. Citizens without home Internet access are encouraged to use the public computer resources available at one of the five county libraries.

"Ensuring timely and adequate warning to the public during times of potential or imminent danger is one of the more important jobs we have as emergency managers," said Brad Baker, emergency management director. "We are always looking for ways to improve risk communications to county residents and businesses."

Baker continued, "Even though we have the new emergency phone notification system, we still want to remind everyone that no single tool will provide enough warning to all people in all situations. While this new system may give us emergency officials greater capabilities, it is only one component of the overall public safety communications strategy. During emergencies, people should always seek out information on the county website at www.santarosa.fl.gov, Twitter account [@SRCBOCC](https://twitter.com/SRCBOCC), and from our local media."

The new emergency phone notification system is replacing the previous system called REVERSE 911®. The old system used 24 phone lines and could make approximately 1,240 calls per hour. The GeoCast®Web system is web based and offers enhanced warning capability with up to 6,000 calls per hour. The messages can be received by landline, cell and VoIP phones. As the system is web based, staff can send messages wherever they have an Internet connection.

More information about the emergency notification system, including an informational flyer and frequently asked questions, are available at www.santarosa.fl.gov/emergency.

SAFE COMMUNITY LOGO

The following is from the National Safety Council:

For each of our communities, we develop a personalized logo. Attached is the logo, with your community name, to be used widely by your coalition. Below are a few recommendations on how you can use the logo, but this is not an exhaustive list. Be creative and use this logo in ways to that will benefit your work and show off your community.

- Website, social media (Facebook, LinkedIn, Twitter).
- Community communications – emails, email signatures, letterhead, envelope/return addresses, newsletters, event promotion or communication, etc.
- Street signs, road signs, community welcome signs, banners.
- Promotional materials – t-shirts, pens, calendars, stickers.

What we ask from you is to share with us, how you will or have used the logo. There will be some time during our networking conference in September, to share. And, please encourage all your coalition members and city/town representatives to use this logo as well. You are all part of this network and we hope this logo will help you display your accomplishments.



For copies contact Daniel at Danielh@santarosa.fl.gov

VETERAN CRISIS HOTLINE INFORMATION

1-800-273-8255 and press 1
VeteransCrisisLine.net/Chat for online chat
Or text 838255 to receive support

HOMELESS RESOURCES FOR VETERANS

The links below contain helpful information and often funding opportunities for those of you that serve veterans. Important Links

[VA National Call Center for Homeless Veterans](#)

[VA Center on Homelessness Among Veterans](#)

[DOL Homeless Veteran Reintegration Program](#)

[United States Interagency Council on Homelessness Veterans Page](#)

[Substance Abuse and Mental Health Services Administration Military Families Pages](#)

John Johnson, Executive Director, EscaRosa Coalition on the Homeless, Inc. 850.439.3009

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-)
We are up to **1784** people! Invite friends. [Let's keep growing this communications venue. Invite other Santa Rosans to participate.](#) Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

ADVANCED CITIZEN CORPS ACADEMY:

<https://www.surveymonkey.com/s/3TDJSBK>

G-300 INTERMEDIATE INCIDENT COMMAND SYSTEM FOR EXPANDING INCIDENTS

Okaloosa has scheduled an ICS 300 class in August. *Please see link to details about the course and registration below.* If you would assume a supervisory role in an incident, perform EOC liaison, or Agency ECO roles, this class is for you.

The basic Incident Command System (ICS) classes (IS 100, 200, 700 & 800) are prerequisites, but they can all be taken for free, online. <https://training.fema.gov/IS/NIMS.aspx>

Sign up at:

<http://trac.floridadisaster.org/trac/EventDetailPublic.aspx?ID=1336&mode=ModeEdit&LookupName=eventsearchpublic>

HAM RADIO TRAINING

Our Phase 1 HAMM radio training course will take place Saturday June 28th at Russell Harbor Landing Park in Milton (see attached map). Training will start at 2:00 PM. This first course will cover the following:

- Basic communications procedures
- How to program your radio
- How to access repeaters
- Emergency communications basics

You will also have the opportunity to observe experienced ham operators run a variety of different types of radios and antennas as this training will take place in conjunction with an ARRL field day event. We will be outside so bring water, camp chairs, notebook etc. You do not need a HAMM license or a radio to attend this course. If you do own a radio please bring that as well as the instructors can help you program your specific radio.

Our phase 2 training for emergency communications will take place July 12th details forthcoming.

Directions to Russell Harbor Landing Park: Drive on Hwy 90 thru downtown Milton. Once you cross the bridge over the Blackwater River, heading East, take your first left. The turn is just at the end of the bridge, and you should see a sign. This is where fisherman go to launch their boats. Follow Old River Road all the way to the end.

If you have any questions please email steve.samaha@smarthorizons.org or call 850-377-6737



Russell Harber
Landing Park - Google

BRACE FOR THE STORM WORKSHOP – SANTA ROSA COUNTY

BRACE for the Storm Workshop – Santa Rosa County



Florida's [Division of Emergency Management](#), in partnership with [Volunteer Florida](#) and the [Be Ready Alliance Coordinating for Emergencies](#) presents the **BRACE for the Storm Workshop** for Santa Rosa County.

The registration page for the above internet based workshop can be accessed below:

June 23 – 6:00PM CT	Santa Rosa County	Registration Information
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A complete listing of BRACE for the Storm Workshops being conducted throughout Florida can be accessed below:

Florida BRACE for the Storm Workshops	Statewide Calendar
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The **FREE** internet based **BRACE for the Storm Workshop** is designed to provide information to homeowners on disaster mitigation techniques that can reduce damage to their homes from hurricanes and other disasters that threaten Floridians.

In addition, homeowners will learn how they can **save money** on the windstorm portion of their homeowner's insurance premium.

For information on the Be Ready Florida initiative visit:

www.BeReadyFlorida.org

Help others prepare their home for the 2014 Hurricane Season by sharing this e-mail with your friends, neighbors and co-workers

JUST IN TIME DISASTER TRAINING VIDEO LIBRARY - NEW SUBJECT - HOME CLEAN-UP AND RE-CONSTRUCTION FOLLOWING A DISASTER



Just In Time Disaster Training Video Library

**New Subject – Home Clean-Up and
Re-Construction Following a Disaster**

A new subject has been added to the Just In Time Disaster Training Video Library.

Home Clean-Up and Re-Construction Following a Disaster

Now with 1,072 disaster mitigation, preparedness, response and recovery training videos the library is the most comprehensive, easy to search, **FREE** internet based source for training curriculum for today's emergency responders.

The library can be accessed at the following web site:

www.JustInTimeDisasterTraining.org

Share access to this unique disaster training resource with others by linking your web site to the library today.

Join the Just In Time Disaster Training Library's [Twitter](#).

BUILDING A FLU EMERGENCY SUPPLIES KIT

Today's training video can be found at the following web site:

www.JustInTimeDisasterTraining.org

Join the Just In Time Disaster Training Library's [Twitter](#).

BRIDGES TRAINERS - GET RECERTIFIED ONLINE!

Is your Bridges Out of Poverty trainer certification more than two years old? Do you need to recertify but don't have a lot in your travel budget?

There are several upcoming opportunities to recertify online with Phil DeVol:

Nov 20, 2014 11:00 a.m. - 2:00 p.m. (CDT)

You can also convert to [Lifetime Certification](#) at this time.

What are the benefits of having a Lifetime Certification?

- Monthly trainer tips
- Newsletters
- Online support
- **Attend biennial online recertification sessions for free!**

This not only saves money; it also saves you time out of your office.

[Register today!](#)

For more information, email us at questions@bridgesoutofpoverty.com, or call us at (800) 424-9484. We look forward to working with you! The Bridges Out of Poverty Team

BUILDING RESILIENT COMMUNITIES: AN ONLINE TRAINING

The RAND Corporation developed a free emergency preparedness [online training](#) outlining how organizations and communities can better prepare for emergencies and strengthen their resilience. Resilience means:

- mitigating and withstanding the stress of manmade and natural disasters.
- recovering in a way that restores normal functioning.
- applying lessons learned from past responses to better withstand future incidents.

The training is intended for a diverse range of organizations, including businesses; faith-based organizations; hospitals, health clinics, and other health agencies; mental health providers; schools and universities; civic and volunteer groups; first responders; local government agencies; public health departments; and nonprofit agencies.

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

How Much Can (and Should) Government Protect People from Natural Disaster?

<http://www.governing.com/columns/potomac-chronicle/gov-insurer-of-last-resort.html>

New Data Add Dimension to Flood Risk Assessment in Florida

<http://www.emergencymgmt.com/disaster/Data-Dimension-Flood-Risk-Assessment-Florida.html>

National Council on Disability, Effective Communications for People with Disabilities: Before, During, and After Emergencies Report

<http://www.ncd.gov/publications/2014/05272014/>

Deaf-Hearing Communication Centre Emergency Preparedness Videos

<http://dhcc.org/dhcc-outreach/emergency/>

CDC Blog, Neighbors Helping Neighbors

<http://blogs.cdc.gov/publichealthmatters/2014/05/neighbors-helping-neighbors/>

FLASH, Find your Evacuation Zone

<http://flash.org/hurricane-season/evacuation-zones/find-your-evacuation-zones.pdf>

Controlling Rumors on Social Media Crucial During a Disaster, Terrorist Attack

<http://www.hstoday.us/industry-news/general/single-article/controlling-rumors-on-social-media-crucial-during-a-disaster-terrorist-attack/d5c5b86c2bcfcacc424de4b9d7d9166f.html>

Emergency Management: There's an App for That

<http://www.emergencymgmt.com/training/Emergency-Management-App.html>

Social Media Changes Emergency Operations, Adds Immediacy

<http://www.govtech.com/internet/Social-Media-Changes-Emergency-Operations-Adds-Immediacy.html>

You Are Subsidizing a Fancy Beach House That'll Be Destroyed in a Flood

<http://www.theatlanticcities.com/politics/2014/02/you-are-subsidizing-fancy-beach-house-will-be-destroyed-flood/8427/>

Pandemic Potential Seen in Gene Changes of Bird Flu

<http://www.bloomberg.com/news/2014-02-13/pandemic-potential-seen-in-gene-changes-of-bird-flu.html>

Nine ways to make your cell phone last the whole storm even if the power goes out

http://qz.com/21032/nine-ways-to-make-your-cell-phone-last-the-whole-storm-even-if-the-power-goes-out/?utm_content=buffer0548c&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer

Zombies invade social media! NFPA Journal writer offers lessons from an effective emergency preparedness campaign

<http://safety.blog.nfpa.org/2014/02/zombies-invade-social-media-nfpa-journal-writer-offers-lessons-from-an-effective-emergency-preparedness-campaign.html>

5 Trends for Emergency Management and Public Safety for 2014 and Beyond

<http://www.emergencymgmt.com/disaster/5-Trends-Emergency-Management-2014.html>

Cyberattack: The Possibilities Emergency Managers Need to Consider

<http://www.emergencymgmt.com/safety/Cyberattack-Emergency-Managers.html>

ASPR Blog, Prepared to Serve: Medical Reserve Corps
<http://www.phe.gov/ASPRBlog/Lists/Posts/Post.aspx?ID=79>

What Makes a City Resilient?
<http://www.emergencymgmt.com/disaster/Resilient-Cities-Challenge.html>

Disaster Psychiatry Emerges as DOD Field of Study
http://www.defense.gov/news/newsarticle.aspx?id=121515&goback=%2Egde_95355_member_5830330991536807940#%21

Crisis counseling after a disaster: Does anything really help?
<http://www.nbcnews.com/health/crisis-counseling-after-disaster-does-anything-really-help-2D11741673>

Psychosocial activities for children relieve anxiety, aid recovery
<http://reliefweb.int/report/philippines/psychosocial-activities-children-relieve-anxiety-aid-recovery>

Business and disaster preparedness: helping communities prepare for effective response
http://www.preventionweb.net/english/professional/publications/v.php?id=35643&a=email&utm_source=pw_email

A year after Sandy, businesses unprepared for disaster
<http://www.nbcnews.com/business/year-after-sandy-businesses-unprepared-disaster-8C11439138>

Preparing Makes Sense for People with Disabilities and Other Access and Functional Needs-Video
<http://www.youtube.com/watch?v=ZLLMDOScE4g&feature=youtu.be>

Building Resilient Communities: An Online Training
http://www.rand.org/pubs/tools/TL109.html?goback=%2Egde_95355_member_271477566#%21

When disaster and disability converge
<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster
<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Decision-making in a crisis: Understanding the brain
http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp_3876618%2Egde_3876618_member_257800797

Strong leaders act before disaster strikes
<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool
http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&goback=%2Egmp_3876618%2Egde_3876618_member_249997713

5 Things You Don't Know About Disasters

http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienecanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>