



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

7 July 2014

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

### **DISABLED GRANDPARENT WITH A IMMEDIATE NEED**

Disabled grandparents with custody of 3 grandkids had their well go out and the estimate for repairs is over \$3000. If you can offer any assistance, call Cherry Magera 850-686-7406 United Way is trying to find aid as well.

### **CHILDREN IN NEED**

A woman just took custody of her two young grandkids while her son is away for a few months. These two boys (aged 5 and 7) are in need of a lot of attention and grandmother has nothing to keep two little boys entertained. She needs a few items as explained here:

"Each boys has a box spring, but needs a twin mattress. They need sheets and pillowcases. They have no toys to speak of. I'm looking for the good old basics, wooden blocks, duplos or legos, cars, actually just anything. They are going to therapy soon, but at this point, "fancy" toys get broken. Something like toy food with a toy shopping basket, self-contained games, like travel versions of board games...etch a sketch...the older boy loves etch a sketch, but of course I would need two so I don't have to break up fights."

If you can help, please call her at 736-8046

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **HELPING CHILDREN THRIVE WHILE PARENTS MOVE AHEAD:**

A Forum on Two-Generation Education Policy Solutions to Reduce Poverty

**Wednesday, July 9**

**11:30 a.m. – 1 pm EDT**

**Washington, D.C.**

*Light lunch included.*

**(The event will also be streamed live online.)**

On July 9, join **CLASP, Foundation for Child Development** (FCD), and **USA Today's Marisol Bello** for a lively exchange about successes and challenges in helping parents improve their education and career options while also strengthening their child's early development. The discussion will highlight new findings by Dr. Donald J. Hernandez, sociology professor at Hunter

College, that demonstrate striking differences in how well children do depending on their mothers' educational attainment.

Two-generation education strategies for reducing poverty are an exciting idea—but what does it take for them to work in the real world? Panelists will consider a variety of questions to see how these strategies can come to life. For example, can higher education leaders, workforce development professionals, and early childhood educators find common ground, let alone common budgets and approaches to families? Can they meld timetables, complex regulatory and policy contexts, and different staff towards a common goal? Experts will discuss choices in workforce development, postsecondary education, and early childhood—and where they succeed (and fall short) in helping parents find pathways to work while supporting their children's healthy development.

The panel, moderated by Bello, will include:

- **Olivia Golden**, Executive Director, CLASP; former Assistant Secretary for Children and Families
- **Dr. Donald J. Hernandez**, Sociology Professor, Hunter College, New York, NY; Senior Advisor, FCD
- **Dr. Gail Mellow**, President, LaGuardia Community College, Long Island City, NY
- **Juan Salgado**, President and CEO, Instituto Del Progreso Latino, Chicago, IL

More information, including the location of the event, will be available in the coming weeks.

### **SANTA ROSA BRIDGES--UPCOMING POVERTY SIMULATION--LIMITED SEATING**

Just a quick reminder regarding the upcoming Poverty Simulation being held on July 17<sup>th</sup> from 12:30-3:30 p.m. at Rhodes Elementary in the Cafeteria. **THERE ARE ONLY 8 SEATS LEFT!!!** If you are school district and are interested in attending you can register in PGS. Course #14947, Section #23741. **Community members you can register via email** ([stonedn@mail.santarosa.k12.fl.us](mailto:stonedn@mail.santarosa.k12.fl.us)) or by calling 983-5237. This is fantastic glimpse into the lives of many of our students' families and/or clients.

July 17, 2014

**12:30 – 3:30 p.m.**

### **Poverty Simulation with debriefing**

**LOCATION: W.H. RHODES ELEMENTARY**

Cafeteria

5563 Byrom Street, Milton, FL 32570

During a simulation, participants role-play the lives of low-income families, from single parents trying to care of their children to senior citizens trying to maintain their self-sufficiency on Social Security. The task of each family is to provide food, shelter, and other basic necessities during the simulation while interacting with various community resources staffed by volunteers.

This event offers participants a glimpse into the lives of low-income individuals and families living in our community. It is a glimpse into the obstacles that are faced, the decisions that are made, and the consequences that impact these families every day.

### **NEW SYSTEM TO SPEED EMERGENCY NOTIFICATION** **-RESIDENTS ASKED TO REGISTER PHONE NUMBERS-**

Santa Rosa County Division of Emergency Management has a new emergency warning tool that provides rapid phone notifications to residents when public safety may be at risk. In the event of an emergency, GeoCast@Web will be utilized to make rapid emergency telephone notifications to residents and businesses in an impacted area. Citizens can register and manage their account including updating or deleting phone numbers online at <https://santarosa.onthealert.com>.

Used during time sensitive emergencies like chemical spills, hazardous materials incidents, flooding and evacuations the new GeoCast®Web phone notification system utilizes highly advanced digital mapping technologies and phone databases to automatically call registered phone numbers in a target location with a recorded message on what steps residents should take to keep their family safe. The system will also be utilized for less time sensitive but important messages, including those provided by the sheriff's office to notify residents of crimes impacting a particular area.

Individuals may register for notifications via the county's website, [www.santarosa.fl.gov/emergency](http://www.santarosa.fl.gov/emergency), or directly through the system's self-registration web portal located at <https://santarosa.onthealert.com>. All information provided by residents will be used for emergency notifications only. While Santa Rosa County offers this emergency notification service free of charge, minutes may be deducted from individual cell phone plans. Calls will typically be less than two minutes.

All listed landline phone numbers in the county will be ported into the new system. However, unlisted numbers, cell phones and some VoIP phones are not, and registration is required to receive notifications. For this reason all residents and business owners are asked to register even if their phone number may already be in the system. By doing so, a personal account is created and residents can manage their information including updating phone numbers or even deleting accounts when relocating out of the area. Citizens without home Internet access are encouraged to use the public computer resources available at one of the five county libraries.

"Ensuring timely and adequate warning to the public during times of potential or imminent danger is one of the more important jobs we have as emergency managers," said Brad Baker, emergency management director. "We are always looking for ways to improve risk communications to county residents and businesses."

Baker continued, "Even though we have the new emergency phone notification system, we still want to remind everyone that no single tool will provide enough warning to all people in all situations. While this new system may give us emergency officials greater capabilities, it is only one component of the overall public safety communications strategy. During emergencies, people should always seek out information on the county website at [www.santarosa.fl.gov](http://www.santarosa.fl.gov), Twitter account [@SRCBOCC](https://twitter.com/SRCBOCC), and from our local media."

The new emergency phone notification system is replacing the previous system called REVERSE 911®. The old system used 24 phone lines and could make approximately 1,240 calls per hour. The GeoCast®Web system is web based and offers enhanced warning capability with up to 6,000 calls per hour. The messages can be received by landline, cell and VoIP phones. As the system is web based, staff can send messages wherever they have an Internet connection.

More information about the emergency notification system, including an informational flyer and frequently asked questions, are available at [www.santarosa.fl.gov/emergency](http://www.santarosa.fl.gov/emergency).

### **SAFE COMMUNITY LOGO**

The following is from the National Safety Council:

For each of our communities, we develop a personalized logo. Attached is the logo, with your community name, to be used widely by your coalition. Below are a few recommendations on how you can use the logo, but this is not an exhaustive list. Be creative and use this logo in ways to that will benefit your work and show off your community.

- Website, social media (Facebook, LinkedIn, Twitter).

- Community communications – emails, email signatures, letterhead, envelope/return addresses, newsletters, event promotion or communication, etc.
- Street signs, road signs, community welcome signs, banners.
- Promotional materials – t-shirts, pens, calendars, stickers.

What we ask from you is to share with us, how you will or have used the logo. There will be some time during our networking conference in September, to share. And, please encourage all your coalition members and city/town representatives to use this logo as well. You are all part of this network and we hope this logo will help you display your accomplishments.



For copies contact Daniel at Danielh@santarosa.fl.gov

**VETERAN CRISIS HOTLINE INFORMATION**

1-800-273-8255 and press 1  
 VeteransCrisisLine.net/Chat for online chat  
 Or text 838255 to receive support

**HOMELESS RESOURCES FOR VETERANS**

The links below contain helpful information and often funding opportunities for those of you that serve veterans. Important Links

- [VA National Call Center for Homeless Veterans](#)
- [VA Center on Homelessness Among Veterans](#)
- [DOL Homeless Veteran Reintegration Program](#)
- [United States Interagency Council on Homelessness Veterans Page](#)
- [Substance Abuse and Mental Health Services Administration Military Families Pages](#)

John Johnson, Executive Director, EscaRosa Coalition on the Homeless, Inc. 850.439.3009

**GET PREPARED**

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

**TWITTER**

SAFER Santa Rosa is on Twitter.

**FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-). We are up to **1786** people! Invite friends. [Let's keep growing this communications venue. Invite other Santa Rosans to participate.](#) Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## **OPPORTUNITIES**

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*

### **ADVANCED CITIZEN CORPS ACADEMY:**

<https://www.surveymonkey.com/s/3TDJSBK>

### **G-300 INTERMEDIATE INCIDENT COMMAND SYSTEM FOR EXPANDING INCIDENTS**

Okaloosa has scheduled an ICS 300 class in August. *Please see link to details about the course and registration below.* If you would assume a supervisory role in an incident, perform EOC liaison, or Agency ECO roles, this class is for you.

The basic Incident Command System (ICS) classes ( IS 100, 200, 700 & 800) are prerequisites, but they can all be taken for free, online. <https://training.fema.gov/IS/NIMS.aspx>

Sign up at:

<http://trac.floridadisaster.org/trac/EventDetailPublic.aspx?ID=1336&mode=ModeEdit&LookupName=eventsearchpublic>

### **JUST IN TIME DISASTER TRAINING VIDEO LIBRARY - NEW SUBJECT - HOME CLEAN-UP AND RE-CONSTRUCTION FOLLOWING A DISASTER**



#### **Just In Time Disaster Training Video Library**

**New Subject – Home Clean-Up and  
Re-Construction Following a Disaster**

A new subject has been added to the Just In Time Disaster Training Video Library.

#### **Home Clean-Up and Re-Construction Following a Disaster**

Now with 1,072 disaster mitigation, preparedness, response and recovery training videos the library is the most comprehensive, easy to search, **FREE** internet based source for training curriculum for today's emergency responders.

The library can be accessed at the following web site:

[www.JustInTimeDisasterTraining.org](http://www.JustInTimeDisasterTraining.org)

Share access to this unique disaster training resource with others by linking your web site to the library today.

Join the Just In Time Disaster Training Library's [Twitter](#).

## **BUILDING A FLU EMERGENCY SUPPLIES KIT**

Today's training video can be found at the following web site:

[www.JustInTimeDisasterTraining.org](http://www.JustInTimeDisasterTraining.org)

Join the Just In Time Disaster Training Library's [Twitter](#).

## **BRIDGES TRAINERS - GET RECERTIFIED ONLINE!**

Is your Bridges Out of Poverty trainer certification more than two years old? Do you need to recertify but don't have a lot in your travel budget?

There are several upcoming opportunities to recertify online with Phil DeVol:

**Nov 20, 2014 11:00 a.m. - 2:00 p.m. (CDT)**

You can also convert to [Lifetime Certification](#) at this time.

What are the benefits of having a Lifetime Certification?

- Monthly trainer tips
- Newsletters
- Online support
- **Attend biennial online recertification sessions for free!**

This not only saves money; it also saves you time out of your office.

**Register today!**

For more information, email us at [questions@bridgesoutofpoverty.com](mailto:questions@bridgesoutofpoverty.com), or call us at (800) 424-9484. We look forward to working with you! The Bridges Out of Poverty Team

## **BUILDING RESILIENT COMMUNITIES: AN ONLINE TRAINING**

The RAND Corporation developed a free emergency preparedness [online training](#) outlining how organizations and communities can better prepare for emergencies and strengthen their resilience. Resilience means:

- mitigating and withstanding the stress of manmade and natural disasters.
- recovering in a way that restores normal functioning.
- applying lessons learned from past responses to better withstand future incidents.

The training is intended for a diverse range of organizations, including businesses; faith-based organizations; hospitals, health clinics, and other health agencies; mental health providers; schools and universities; civic and volunteer groups; first responders; local government agencies; public health departments; and nonprofit agencies.

## **NEWS (blue is new)**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

How Much Can (and Should) Government Protect People from Natural Disaster?

<http://www.governing.com/columns/potomac-chronicle/gov-insurer-of-last-resort.html>

New Data Add Dimension to Flood Risk Assessment in Florida

<http://www.emergencymgmt.com/disaster/Data-Dimension-Flood-Risk-Assessment-Florida.html>

National Council on Disability, Effective Communications for People with Disabilities: Before, During, and After Emergencies Report

<http://www.ncd.gov/publications/2014/05272014/>

Deaf-Hearing Communication Centre Emergency Preparedness Videos

<http://dhcc.org/dhcc-outreach/emergency/>

CDC Blog, Neighbors Helping Neighbors  
<http://blogs.cdc.gov/publichealthmatters/2014/05/neighbors-helping-neighbors/>

FLASH, Find your Evacuation Zone  
<http://flash.org/hurricane-season/evacuation-zones/find-your-evacuation-zones.pdf>

Controlling Rumors on Social Media Crucial During a Disaster, Terrorist Attack  
<http://www.hstoday.us/industry-news/general/single-article/controlling-rumors-on-social-media-crucial-during-a-disaster-terrorist-attack/d5c5b86c2bcfcacc424de4b9d7d9166f.html>

Emergency Management: There's an App for That  
<http://www.emergencymgmt.com/training/Emergency-Management-App.html>

Social Media Changes Emergency Operations, Adds Immediacy  
<http://www.govtech.com/internet/Social-Media-Changes-Emergency-Operations-Adds-Immediacy.html>

You Are Subsidizing a Fancy Beach House That'll Be Destroyed in a Flood  
<http://www.theatlanticcities.com/politics/2014/02/you-are-subsidizing-fancy-beach-house-will-be-destroyed-flood/8427/>

Pandemic Potential Seen in Gene Changes of Bird Flu  
<http://www.bloomberg.com/news/2014-02-13/pandemic-potential-seen-in-gene-changes-of-bird-flu.html>

Nine ways to make your cell phone last the whole storm even if the power goes out  
[http://qz.com/21032/nine-ways-to-make-your-cell-phone-last-the-whole-storm-even-if-the-power-goes-out/?utm\\_content=buffer0548c&utm\\_medium=social&utm\\_source=twitter.com&utm\\_campaign=buffer](http://qz.com/21032/nine-ways-to-make-your-cell-phone-last-the-whole-storm-even-if-the-power-goes-out/?utm_content=buffer0548c&utm_medium=social&utm_source=twitter.com&utm_campaign=buffer)

Zombies invade social media! NFPA Journal writer offers lessons from an effective emergency preparedness campaign  
<http://safety.blog.nfpa.org/2014/02/zombies-invade-social-media-nfpa-journal-writer-offers-lessons-from-an-effective-emergency-preparedness-campaign.html>

5 Trends for Emergency Management and Public Safety for 2014 and Beyond  
<http://www.emergencymgmt.com/disaster/5-Trends-Emergency-Management-2014.html>

Cyberattack: The Possibilities Emergency Managers Need to Consider  
<http://www.emergencymgmt.com/safety/Cyberattack-Emergency-Managers.html>

ASPR Blog, Prepared to Serve: Medical Reserve Corps  
<http://www.phe.gov/ASPRBlog/Lists/Posts/Post.aspx?ID=79>

What Makes a City Resilient?  
<http://www.emergencymgmt.com/disaster/Resilient-Cities-Challenge.html>

Disaster Psychiatry Emerges as DOD Field of Study  
[http://www.defense.gov/news/newsarticle.aspx?id=121515&goback=%2Egde\\_95355\\_member\\_5830330991536807940#%21](http://www.defense.gov/news/newsarticle.aspx?id=121515&goback=%2Egde_95355_member_5830330991536807940#%21)

Crisis counseling after a disaster: Does anything really help?  
<http://www.nbcnews.com/health/crisis-counseling-after-disaster-does-anything-really-help-2D11741673>

Psychosocial activities for children relieve anxiety, aid recovery  
<http://reliefweb.int/report/philippines/psychosocial-activities-children-relieve-anxiety-aid-recovery>

Business and disaster preparedness: helping communities prepare for effective response  
[http://www.preventionweb.net/english/professional/publications/v.php?id=35643&a=email&utm\\_source=pw\\_email](http://www.preventionweb.net/english/professional/publications/v.php?id=35643&a=email&utm_source=pw_email)

A year after Sandy, businesses unprepared for disaster  
<http://www.nbcnews.com/business/year-after-sandy-businesses-unprepared-disaster-8C11439138>

Preparing Makes Sense for People with Disabilities and Other Access and Functional Needs-Video  
<http://www.youtube.com/watch?v=ZLLMDOScE4g&feature=youtu.be>

Building Resilient Communities: An Online Training  
[http://www.rand.org/pubs/tools/TL109.html?qoback=%2Eqde\\_95355\\_member\\_271477566#%21](http://www.rand.org/pubs/tools/TL109.html?qoback=%2Eqde_95355_member_271477566#%21)

When disaster and disability converge  
<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster  
<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Decision-making in a crisis: Understanding the brain  
[http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?qoback=%2Eqmp\\_3876618%2Eqde\\_3876618\\_member\\_257800797](http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?qoback=%2Eqmp_3876618%2Eqde_3876618_member_257800797)

Strong leaders act before disaster strikes  
<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool  
[http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm\\_medium=email&utm\\_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm\\_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID\\_29d5712ad3cfda67821107234642c451&utm\\_source=Email%20marketing%20software&utm\\_term=dedicated%20OFB-EZ%20web%20page&qoback=%2Eqmp\\_3876618%2Eqde\\_3876618\\_member\\_249997713](http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&qoback=%2Eqmp_3876618%2Eqde_3876618_member_249997713)

5 Things You Don't Know About Disasters  
[http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm\\_ven=Facebook&cm\\_cat=fb\\_article\\_rec&fb\\_ref=story\\_share](http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share)

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'  
<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness  
[http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f\\_b\\_3420895.html](http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html)

How Social Media Is Changing Disaster Response  
<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>