



Santa Rosa County Public Information ▪ 4499 Pine Forest Road ▪ Milton, Florida ▪ 32583 ▪ (850) 983-5254

November 23, 2010
#101123-TRANSIT

Contact: Joy Tsubooka
Public Information Officer
(850) 983-5254, (850) 393-8304 Cell
joyt@santarosa.fl.gov

Pilot Transit Program Begins Service

Santa Rosa Transit, a pilot public transportation program primarily along U.S. Hwy. 90, from the Santa Rosa Industrial Park to a connection to the Escambia County Area Transit system at Nine Mile Road and University Parkway, will begin service on Tuesday, December 7. The bus service along the approximately 23 mile route is primarily designed to help residents with transportation needs to and from work, but also helps provide access to medical services, shopping and government offices throughout the day. The public is invited to tour a bus and learn more about the program at the kick off ceremony on Monday, December 6 at 1:30 p.m. in the parking lot of the Santa Rosa County Administrative Complex located at 6495 Caroline Street, Milton.

About the service:

- Fare to use the transportation service is \$1 or one ticket.
- Riders must have correct change or a ticket as drivers cannot make change and do not have access to the fare box. Children ride free if height is equal to or shorter than the fare box.
- Riders can pre-purchase individual or multiple tickets for \$1 each at:
 - Santa Rosa County Public Services, 6051 Old Bagdad Highway, Suite 202, Milton
 - Pensacola Bay Transportation, 3100 McCormick Street, Pensacola
- Riders continuing on the ECAT system must purchase an additional ECAT fare ticket.
- Service is available Monday through Friday, except holidays.
- Buses are equipped with wheelchair lifts.
- Buses are equipped with bicycle carriers. Bikes ride for free.
- Ride guides with bus stop locations and schedule are available on the bus or online at www.santarosa.fl.gov/transit.

Bus stops are located at:

- | | |
|---|--------------------------------------|
| 1- University Parkway at Nine Mile Road | 15- Milton Housing Authority |
| 2- Walgreens Pace | 16- Byrom Street at Magnolia Street |
| 3- Winn Dixie Pace | 17- SRC Health Department |
| 4- Santa Rosa Commons Pea Ridge | 18- Mary Street East at U.S. Hwy. 90 |
| 5- Ridge Cinema Pea Ridge | 19- Oak Street at Elmira Street |
| 6- Walmart Pea Ridge | 20- Veterans Memorial |
| 7- Bell Ridge Apartments | 21- Local Yokel (U.S. Hwy 90) |
| 8- SRC Public Services Complex | 22- Blackwater Correctional Facility |
| 9- Bealls/Big Lots | 23- State Correctional Institution |
| 10- County Administrative Offices | 24- Sheriff's Office |
| 11- Santa Rosa Medical Center | 25- Santa Rosa Industrial Park |
| 12- Saint Rose of Lima Church | 26- Mary Street West |
| 13- Park Place Apartments | 27- SRC Community Clinic |
| 14- Milton Community Center | 28- CVS Pace |

Santa Rosa Transit service is provided through cooperation of the Santa Rosa Board of County Commissioners, Pensacola Bay Transportation LLC, the Florida – Alabama Transportation Planning Organization, and the Federal Transit Administration. Santa Rosa County is the project manager, the Florida – Alabama Transportation Planning Organization procured the buses and is the federal grant recipient, and Pensacola Bay Transportation LLC is the operator. The bus service is a pilot program, which will be evaluated after one year of service. Santa Rosa County is currently installing bus stop signs, with the intention that the signs remain covered until service begins. The green and yellow striped buses marked “Santa Rosa Transit” will be making practice runs of the route, and may at times be seen off the route until service starts on December 7.

For more information about the Santa Rosa Transit program including general operations, partners, funding or adding additional bus stop locations, contact Nancy Model, Santa Rosa County Transportation Planner at (850) 981-7080 or visit www.santarosa.fl.gov/transit.

###